



ESFPA  New York Logger Training



THE PEOPLE BEHIND NEW YORK'S HEALTHY FORESTS AND QUALITY WOOD PRODUCTS

NYS Woodsmen's Field Days
AUG 21-23, 2026
BOONVILLE, NY



INTRODUCTION TO ESFPA

We are a member-based trade organization that represents the collective voice of our members including loggers, foresters, forest landowners, manufacturers, services, and other businesses and individuals, in the legislature and with policy and decision-makers at all levels of governance.





INTRODUCTION TO ESFPA



Courtney Johnson-Woods, Executive Director

I'm still (relatively) new...
Have patience with me!

30+ Years in the Forest Products Industry with extensive experience working with loggers, logger training, and promotion of their value and impact (in Arkansas).

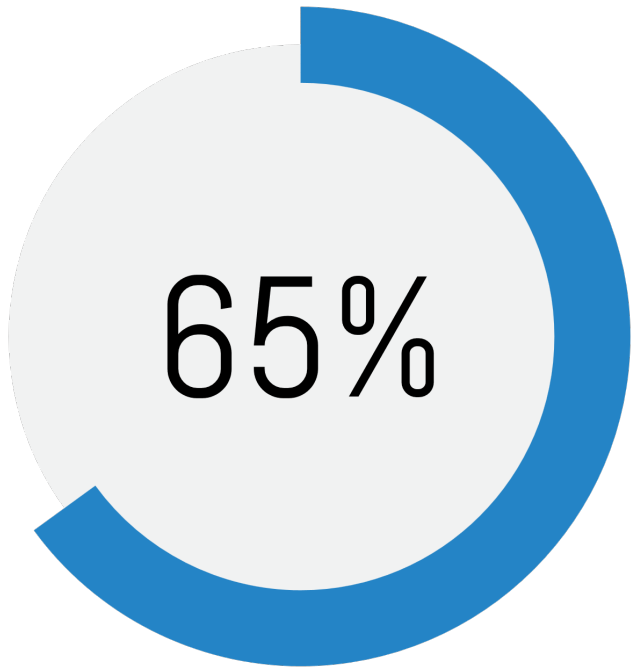
My role is to listen to our members and to serve as a bridge between their needs, challenges, and opportunities, and those with power and influence to create supportive climates.

- Legislators
- Agency Representatives
- Business Leaders
- Community Leaders
- The Public
- Stakeholder Organizations
- Partners

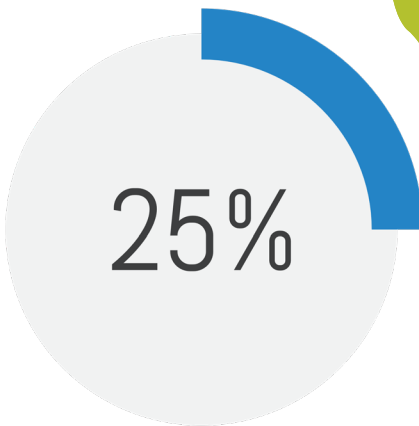
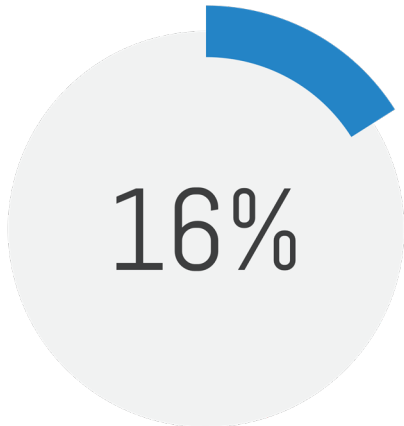
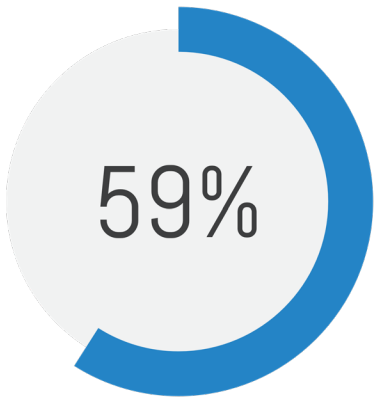
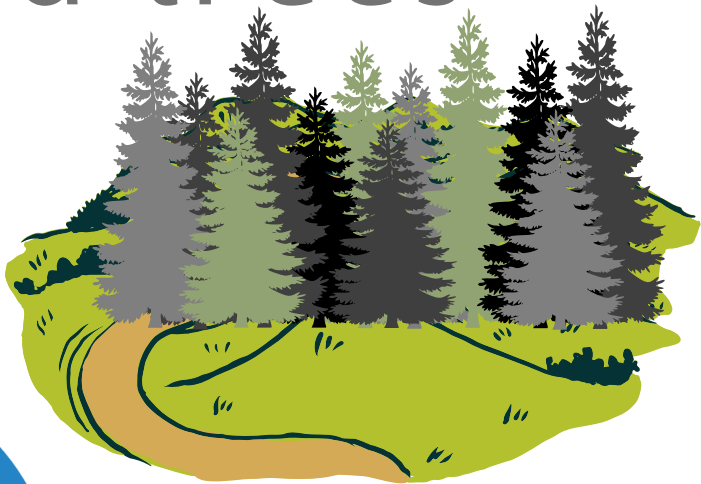
INTRODUCTION TO ESFPA



FORESTFACTS



of New York State is in forests and trees
19 million acres of forestland



13.5 million acres

family forests
700k owners

investment firms
& industry

public ownership



INDUSTRY FACTS

The Forest Products Industry in New York ranks
6th in manufacturing employment
6th in manufacturing output

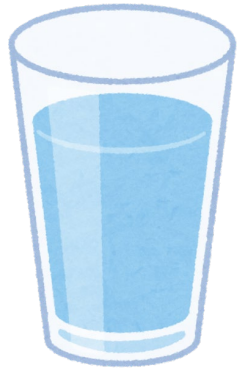
In 2016, the combined forest products sector shipped **\$10 billion** worth of products including lumber, paper products, furniture, and other wood products.



IMPACT FACTS



Forest Recreation \$5 Billion + annually



15 million New Yorkers depend on forested watersheds for municipal drinking water



Biodiversity, control of insects and disease, and ameliorating climate change are all vital functions of trees and forests, and management is key to forest health

OUR GREATEST CHALLENGES

MARKETS (Low-Grade)

Inclusion in Green Energy Mix

Extended Producer Responsibility (EPR)

Workforce
Development

NEW YORK'S
CLIMATE LEADERSHIP and
COMMUNITY PROTECTION ACT



*Economically Viable/Pro-Industry



COALITIONS/PARTNERSHIPS





OUR PRIORITIES



ALBANY



Micro - Markets



**Managed
Forests**

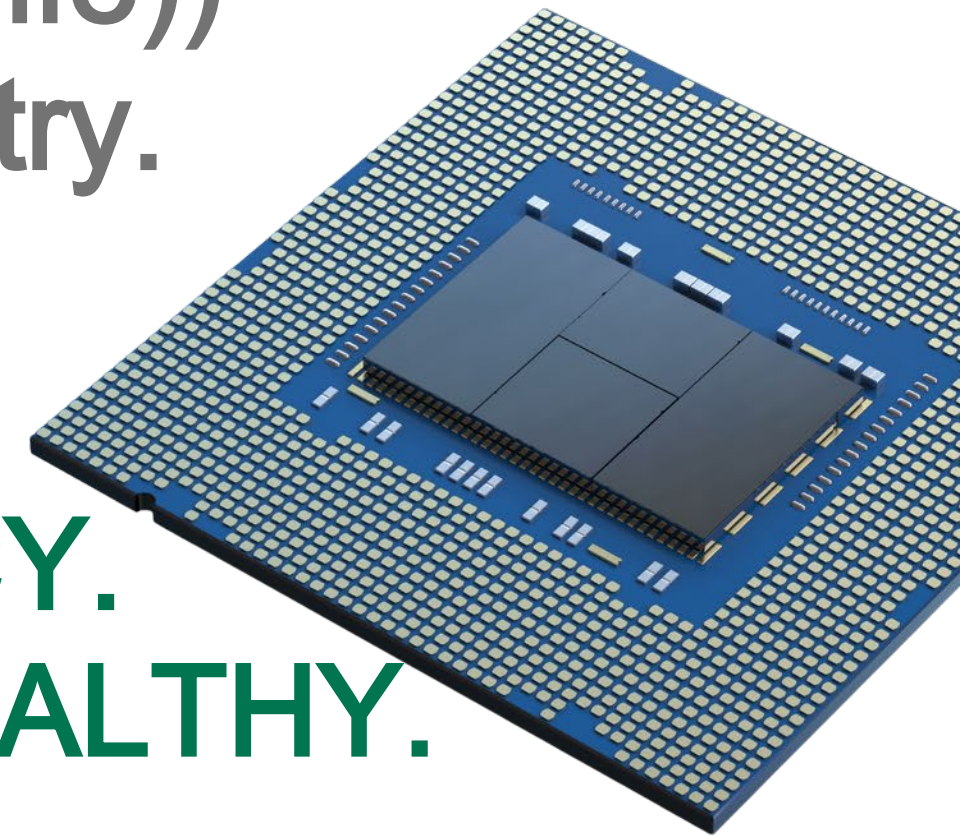


UNIFIED MESSAGE

The state of New York MUST prioritize our industry in the same way it has prioritized DAIRY (CNY (Chobani) and Western NY (fairlife)) and the growing Semiconductor industry.



**WE ARE RENEWABLE.
WE CONTRIBUTE TO RESILIENCY.
WE ENSURE OUR FORESTS ARE HEALTHY.**





BECOME A MEMBER

Visit our Booth/Table
to discuss
Membership if you are
not a member already.





QUESTIONS?

