

Placemaking In Your Community



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Tug Hill Commission Local
Government Conference
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**Places come in all
shapes and sizes,
but ...**



What Makes a Great Place?

- Key Attributes
- Intangibles
- Measurements



Is This A
Great
Place?



Is This
A Great
Place?



Is This
A Great
Place?



What Is Placemaking?

Human-centered design: Prioritizing people in place

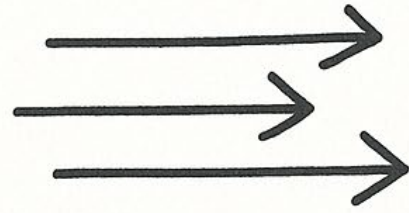
Value creation for owners and occupiers

Timeless dimensions of buildings versus thoroughfares



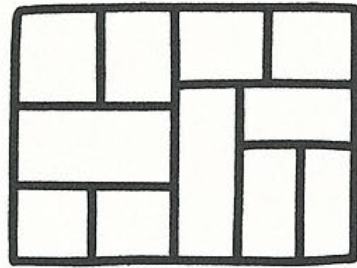
You want to
be a
destination
not a place
people drive
through





PATHS

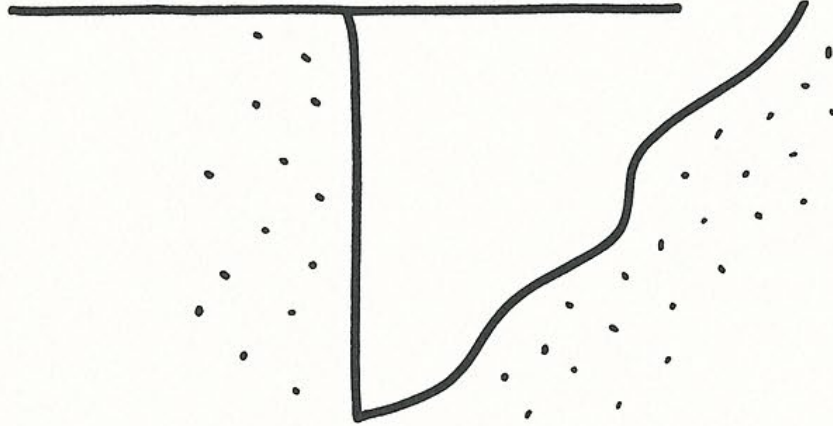
**STREETS, WALKWAYS
OR OTHER ROUTES**



DISTRICTS

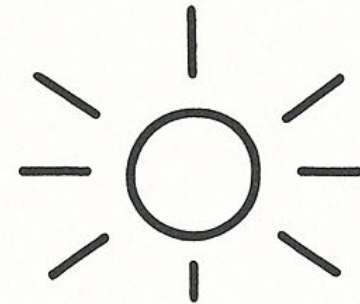
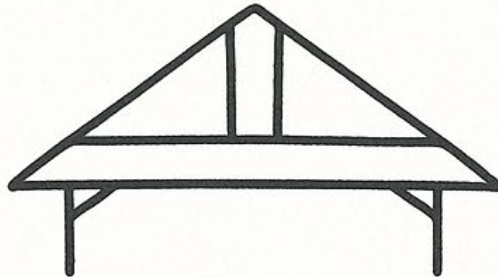
**SECTIONS OF THE CITY
(WITH A DISTINCT CHARACTER)**

KEVIN LYNCH'S



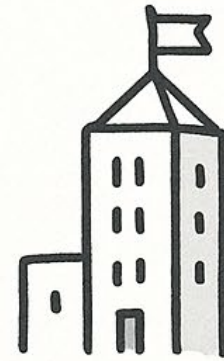
EDGES

**BOUNDARIES OR
PERCEIVED BARRIERS**



NODES

**FOCAL POINTS,
INTERSECTIONS, OR HUBS**



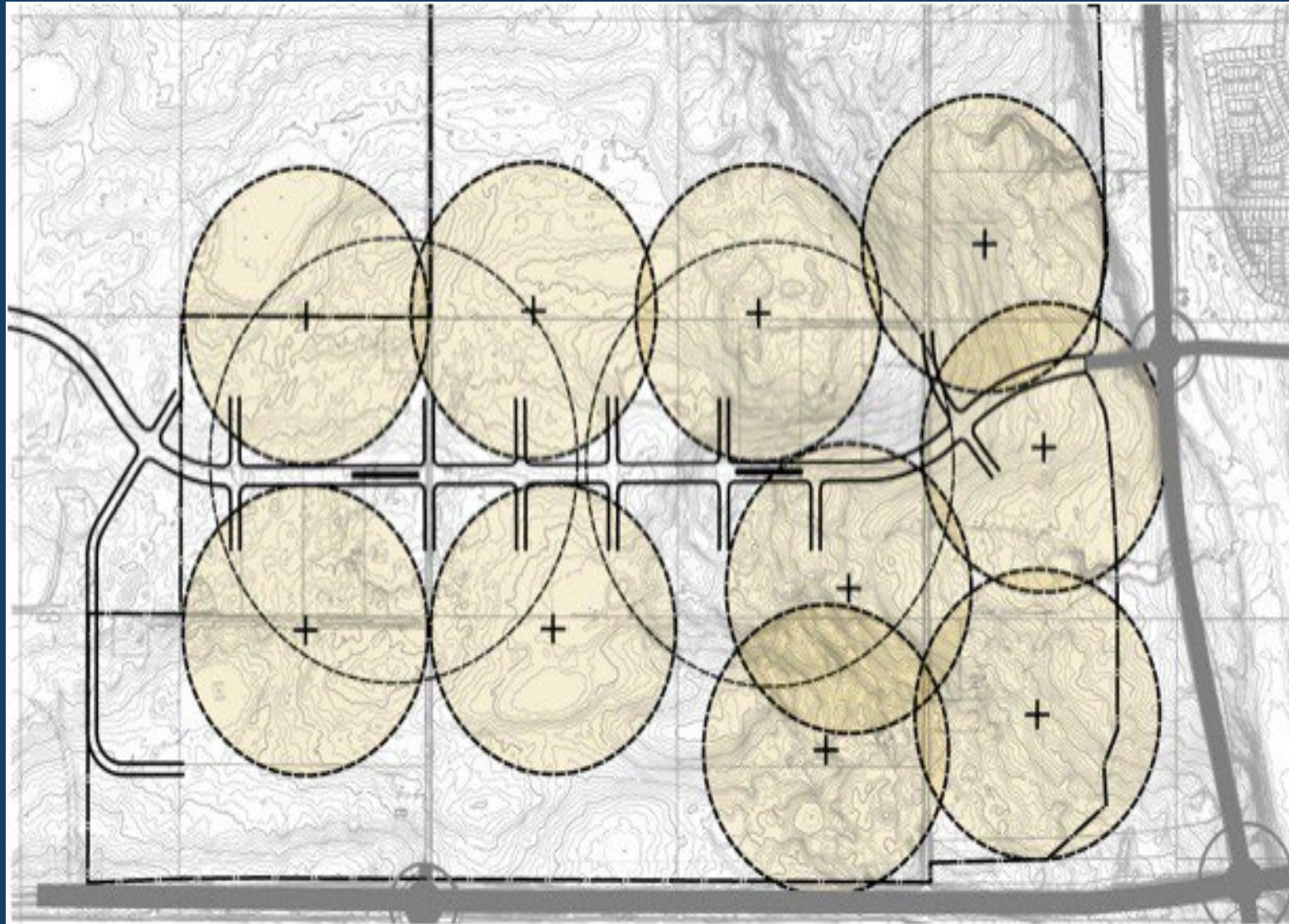
LANDMARKS

**PHYSICAL REFERENCE
POINTS**

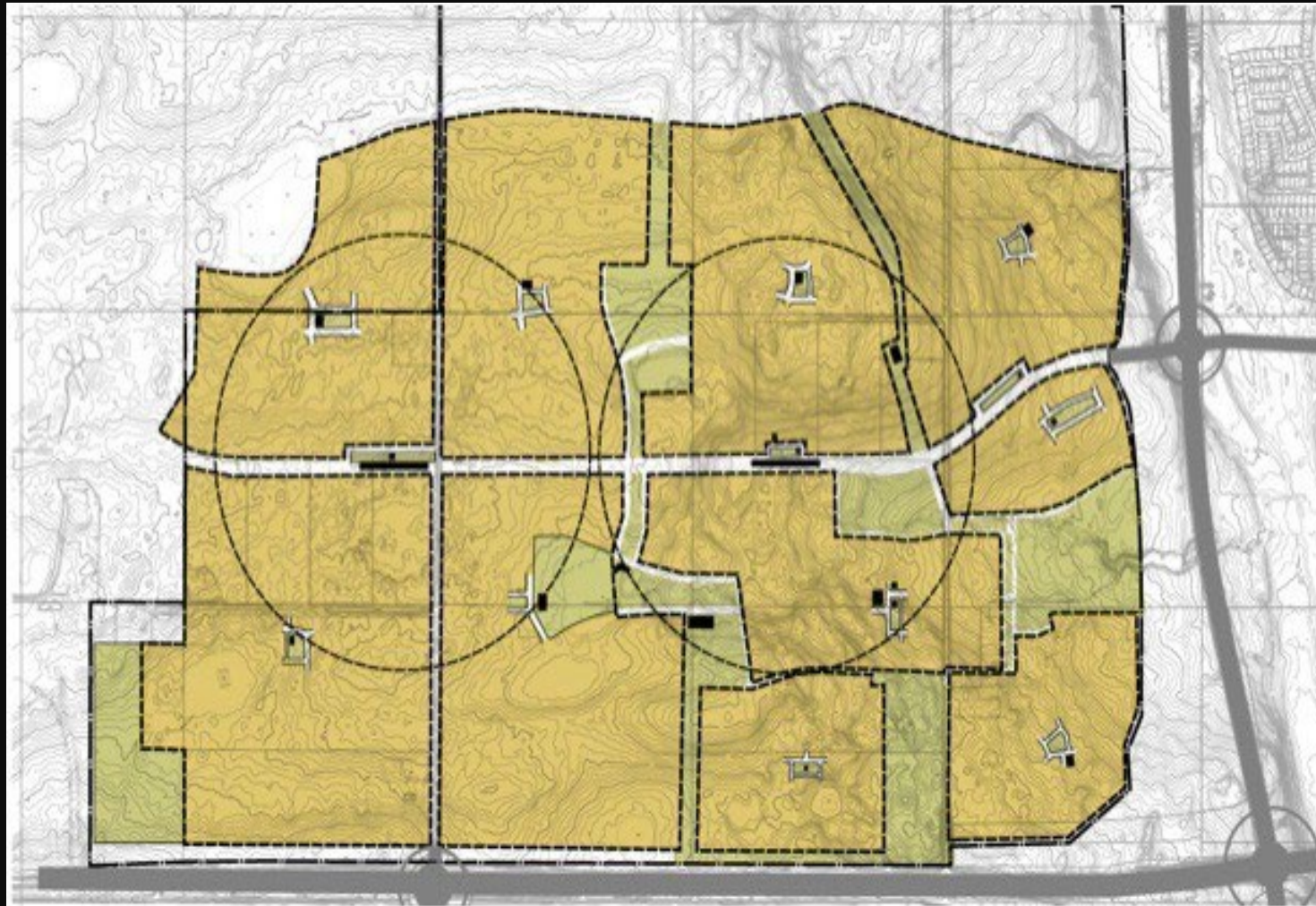
KEVIN LYNCH'S 5 ELEMENTS OF A CITY

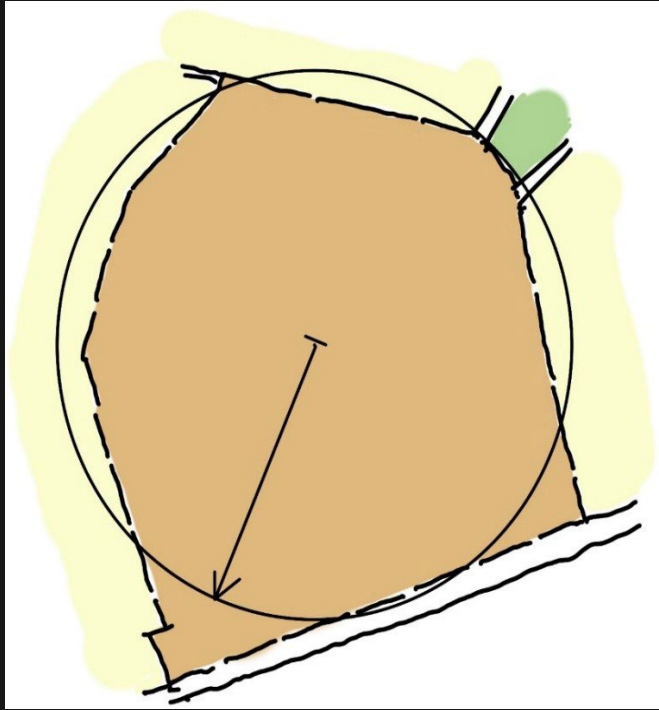
GUIDE TO URBAN DESIGN

Conceptualizing A Neighborhood

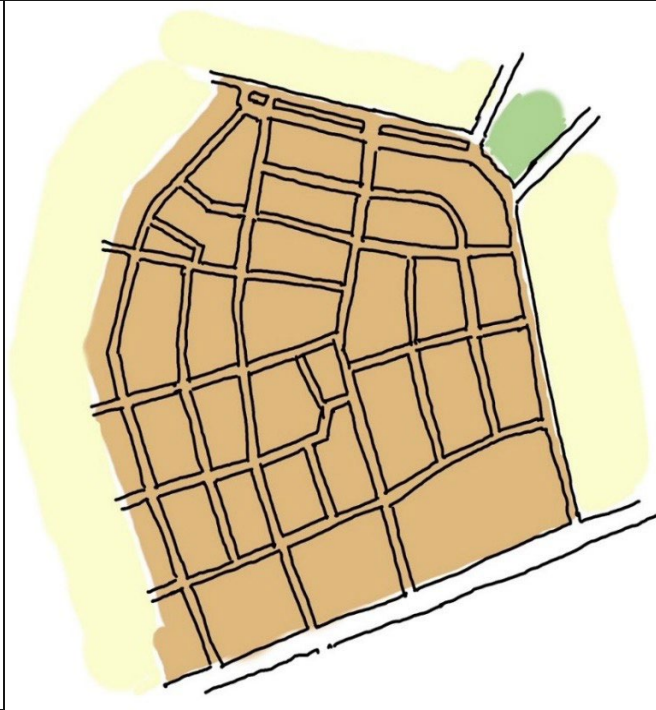


Creating Centers and Edges

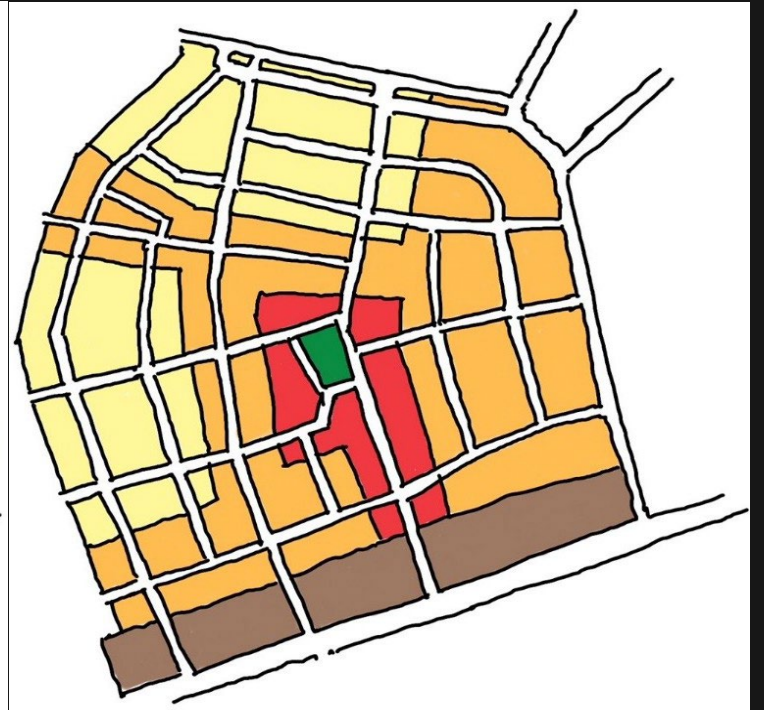




Neighborhood Size
5 to 10-Minute Compact
Walk to a Variety of Places



Walkable Blocks
Connects Neighbors and
Connects Places



Centers and Edges
Complete with a Mix of
Retail, Parks and Housing



Does this mean everybody needs to live in one of the villages?

- No, but it does mean
 - There is a demand for village-type lifestyle
 - Village-style development makes fiscal sense for towns

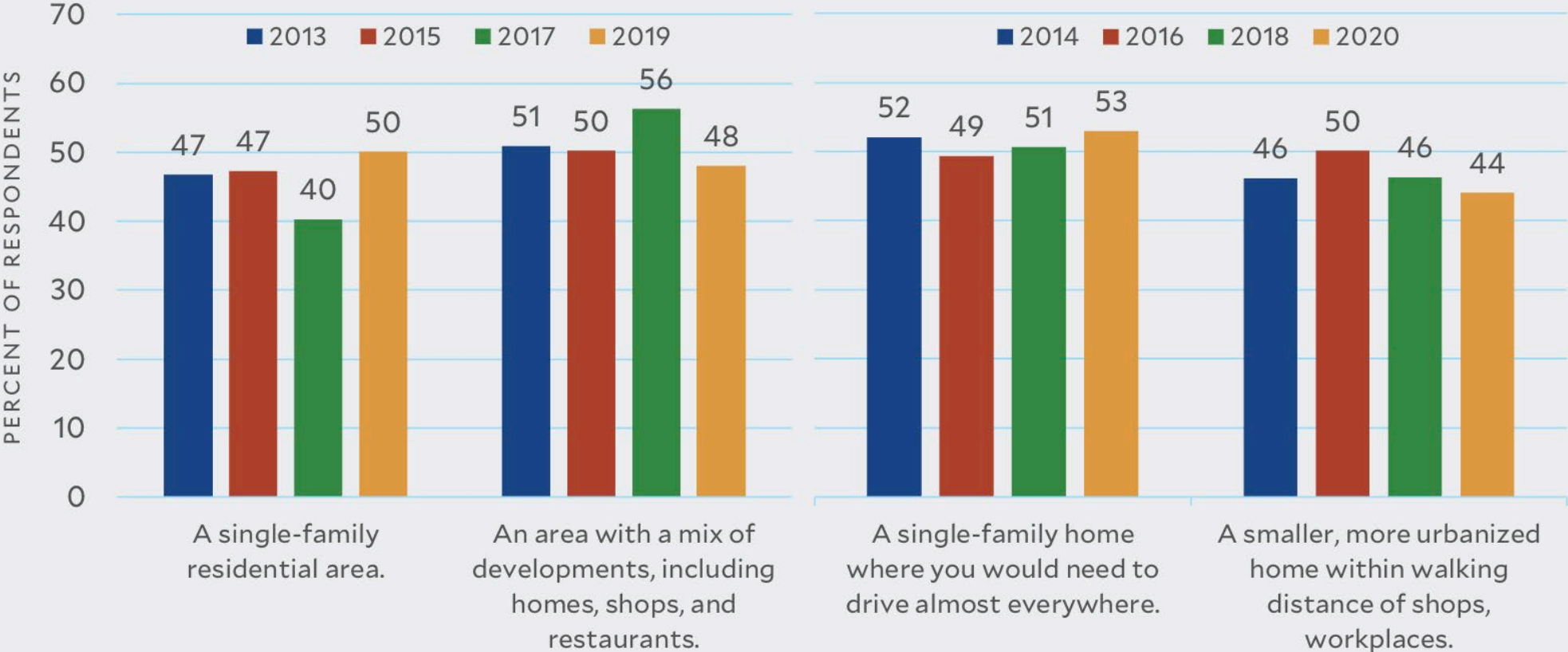


But what does the market want?



Half of the population wants to walk – even in Houston!

The preference for walkable urbanism among Harris County residents (2013-2020)



Source: Kinder Houston Area Survey (2013-2020)

New Development, Serenbe, Georgia



It Will Probably Be A Gradual Process

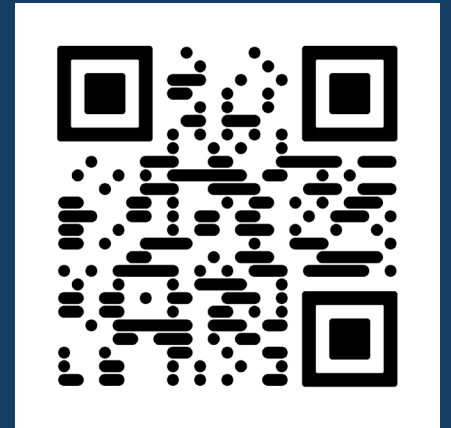


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Thank You



- William Fulton Group's consulting and speaking services



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