



# Speaking of water: How stories can shape our climate future

SCAN ME

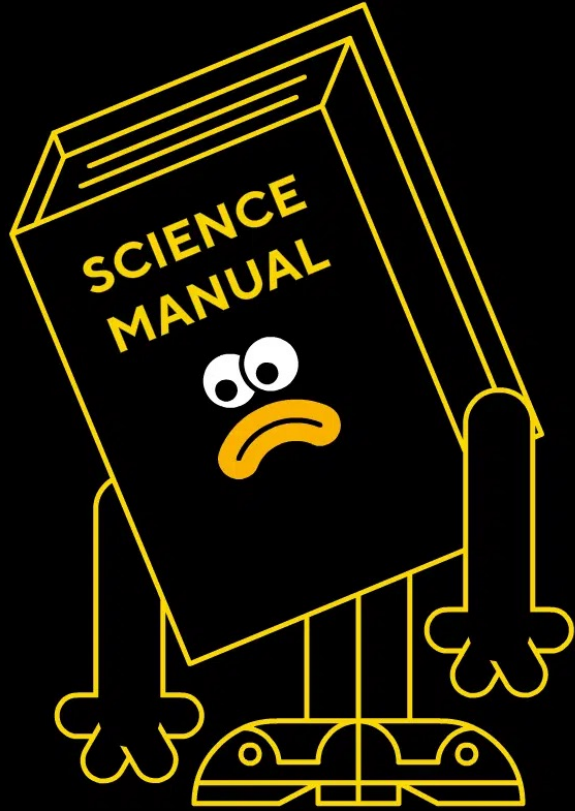


Nicole Rice

Government Communications and Public Affairs | Storytelling | Creative Direction | Community Relations | A Passion for Public Service



# What is scientific storytelling?

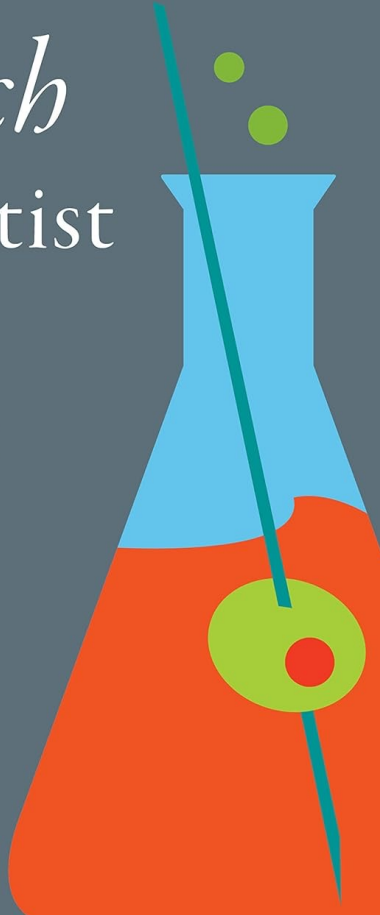


# Don't Be *Such* a Scientist

TALKING  
SUBSTANCE  
IN AN AGE  
OF STYLE

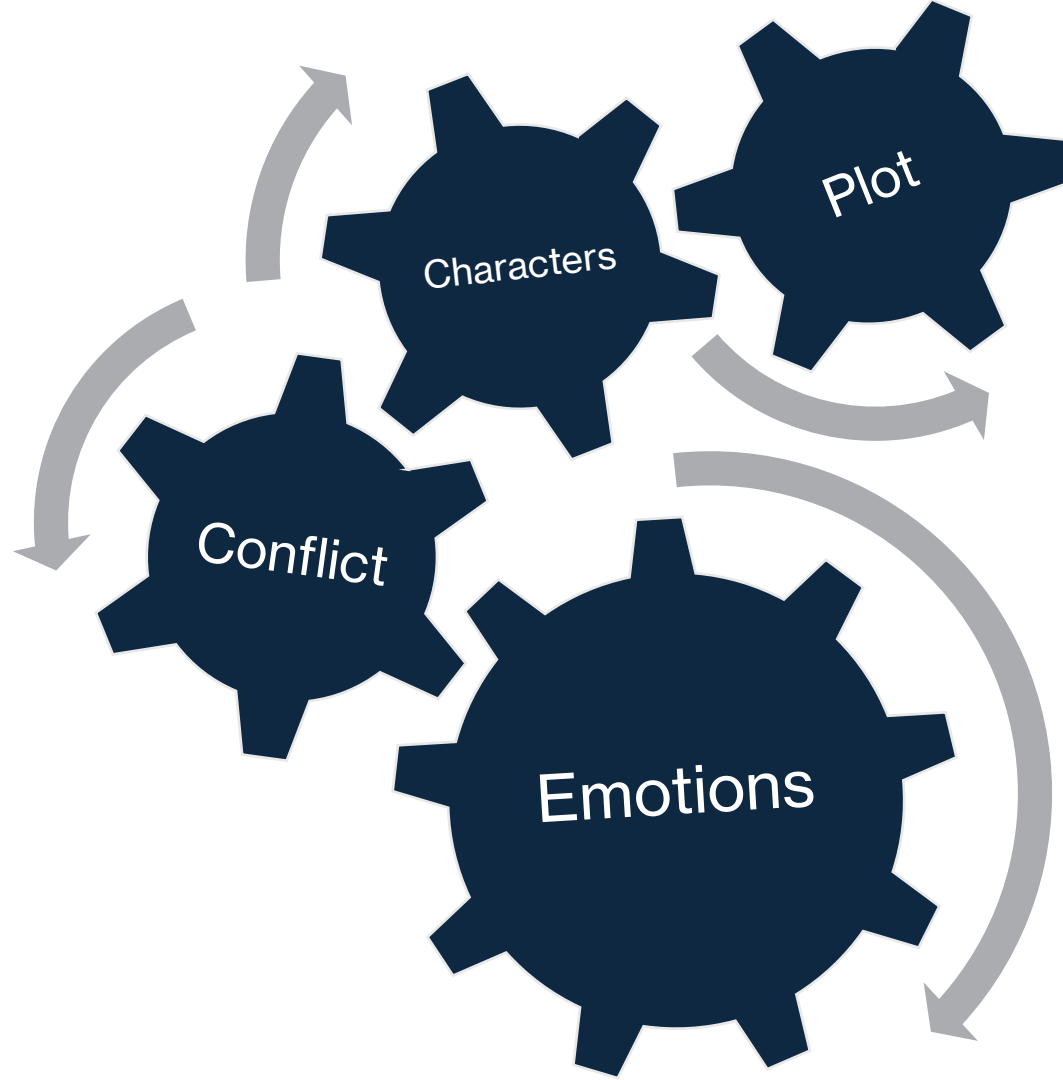
Randy  
Olson

SECOND  
EDITION



“Think of stories as  
fact wrapped in  
emotions”





There is a force at the core of science that drives it in a nonhuman direction. You see it over the ages. From the creation of robots to the destruction of humanity through war technology, science left to its own devices drifts in a direction that is not good. It doesn't happen with evil intentions, only through a lack of self-awareness. Science brings so much benefit to humanity, but it also needs voices to constantly pull it back from this nonhuman direction (and now more than ever, given the rapid onset of AI, artificial intelligence).

Science

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Andrade, 2025

# The art of storytelling in science





...the more able an individual is to picture a narrative about climate change, the more accepting that individual is of the hero of the narrative, which then leads the individual to be more accepting of the solutions argued for in the narrative.

Jones, 2014

**BOMBARDING  
THE VIEWER WITH**



**COMPLICATED  
DEFINITIONS**

The text 'COMPLICATED DEFINITIONS' is rendered in a large, bold, black, sans-serif font. It is surrounded by various white technical diagram elements, including dashed lines, solid lines, and arrows, which give the impression of a complex circuit or a technical drawing. The text is slightly tilted upwards to the right.

**WILL NOT IMPROVE  
UNDERSTANDING**

# Setting the stage

Alaska (1 million people)

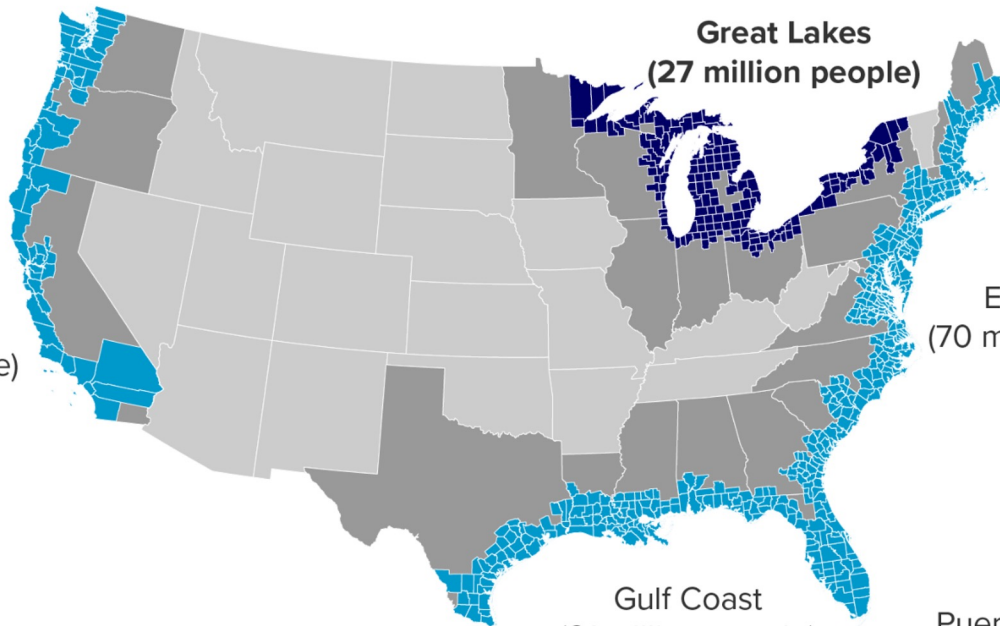


West Coast  
(40 million people)

Hawaii & U.S. Pacific  
Remote Islands  
(2 million people)



Great Lakes  
(27 million people)



East Coast  
(70 million people)

Gulf Coast  
(21 million people)

Puerto Rico & U.S.  
Virgin Islands  
(4 million people)



Based on American Community Survey 5-Year Estimates for watershed counties (via NOAA NOS Office of Coastal Management), and 2010 U.S. Census data for some island areas. Rounded to the nearest million.











# Storytime!









Research is essential to understanding & predicting dynamic change.

## **Observing Systems**

Traditional & Emerging Tech



## **Ice Cover & Water Levels**

Research & Modeling



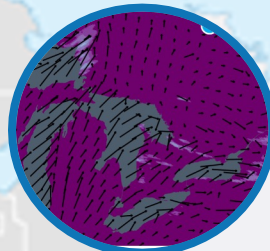
## **Wind, Waves, Currents**

Forecasting & Oil Spill Prediction



## **Atmospheric Science**

Weather to climate time scales



## **Invasive Species & Food Webs**

Research & Modeling



## **Harmful Algal Blooms**

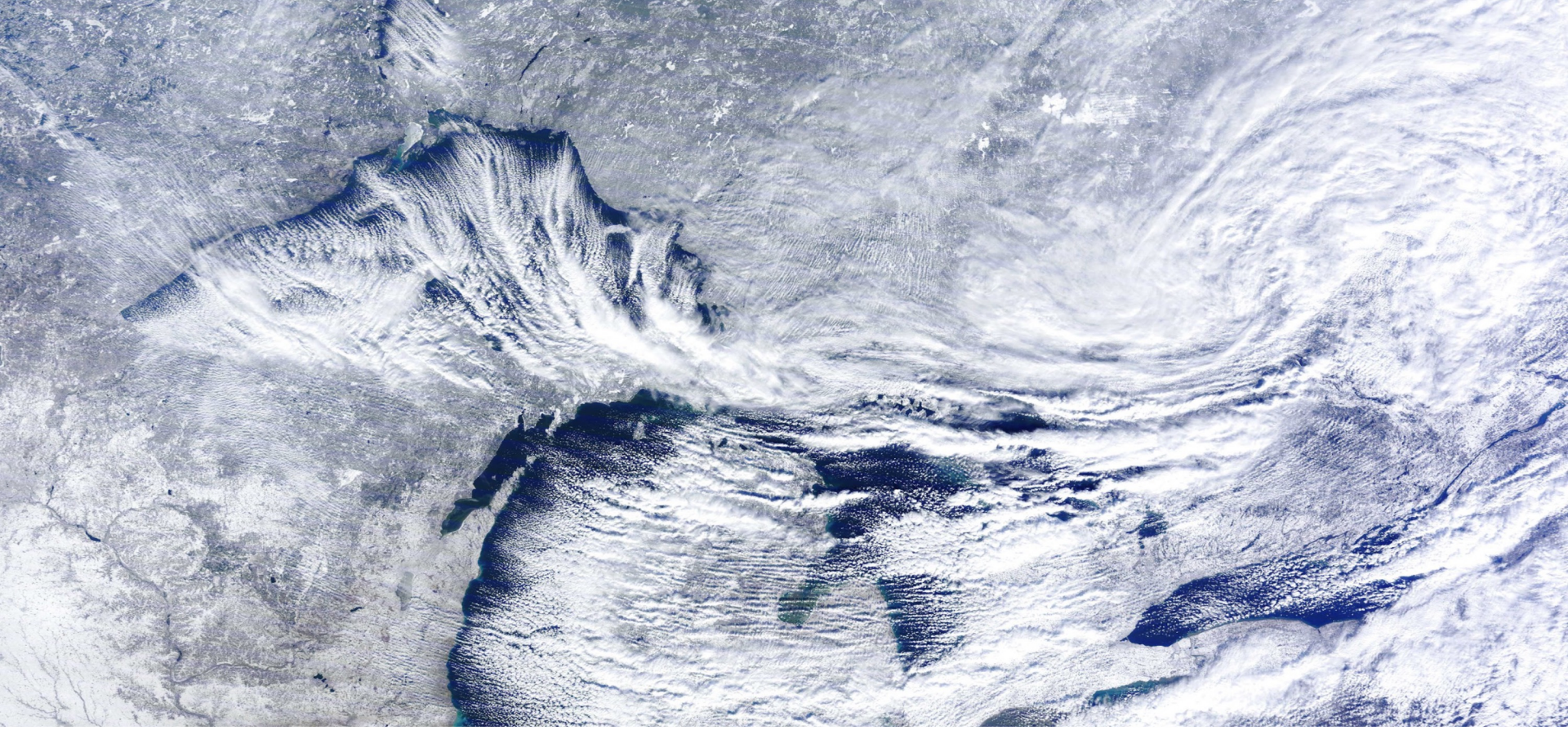
Monitoring, Research, & Modeling





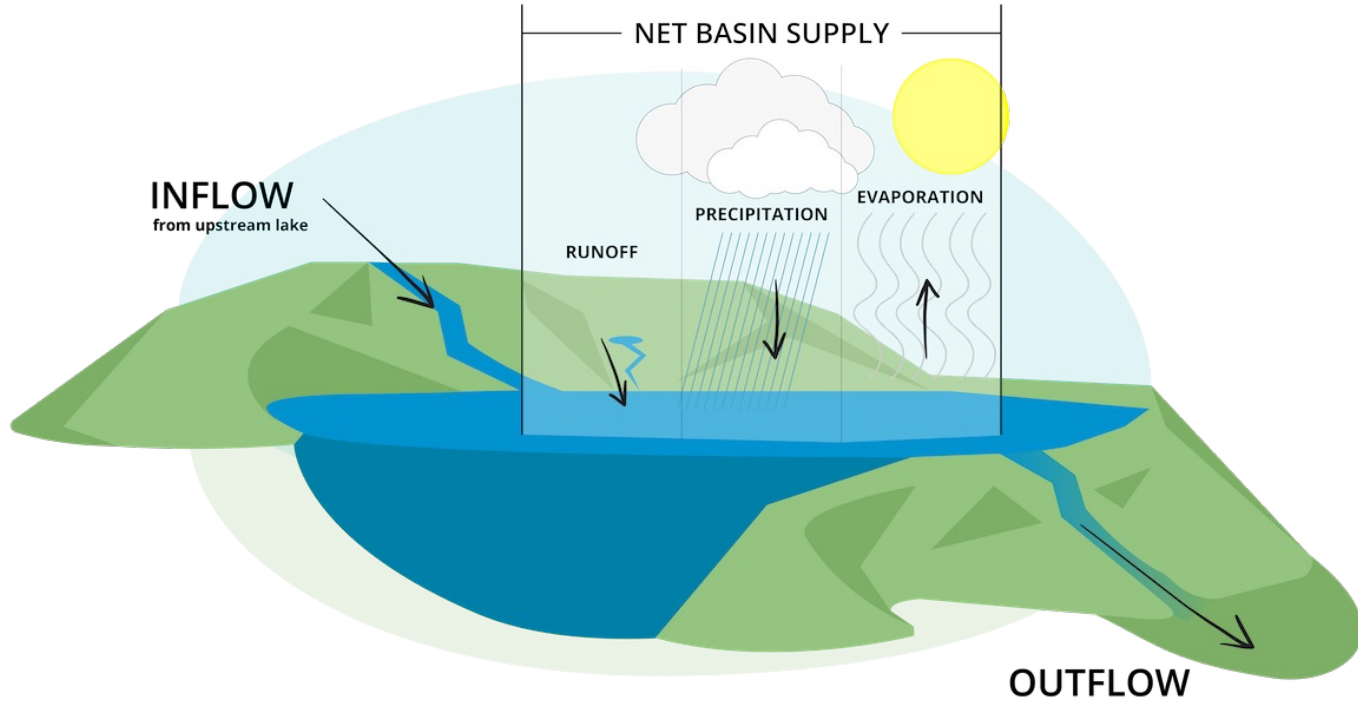
Converting real world observations to data supports studies and assessments, informs managers and stakeholders, experiments and models, and ultimately predictions and forecasts.



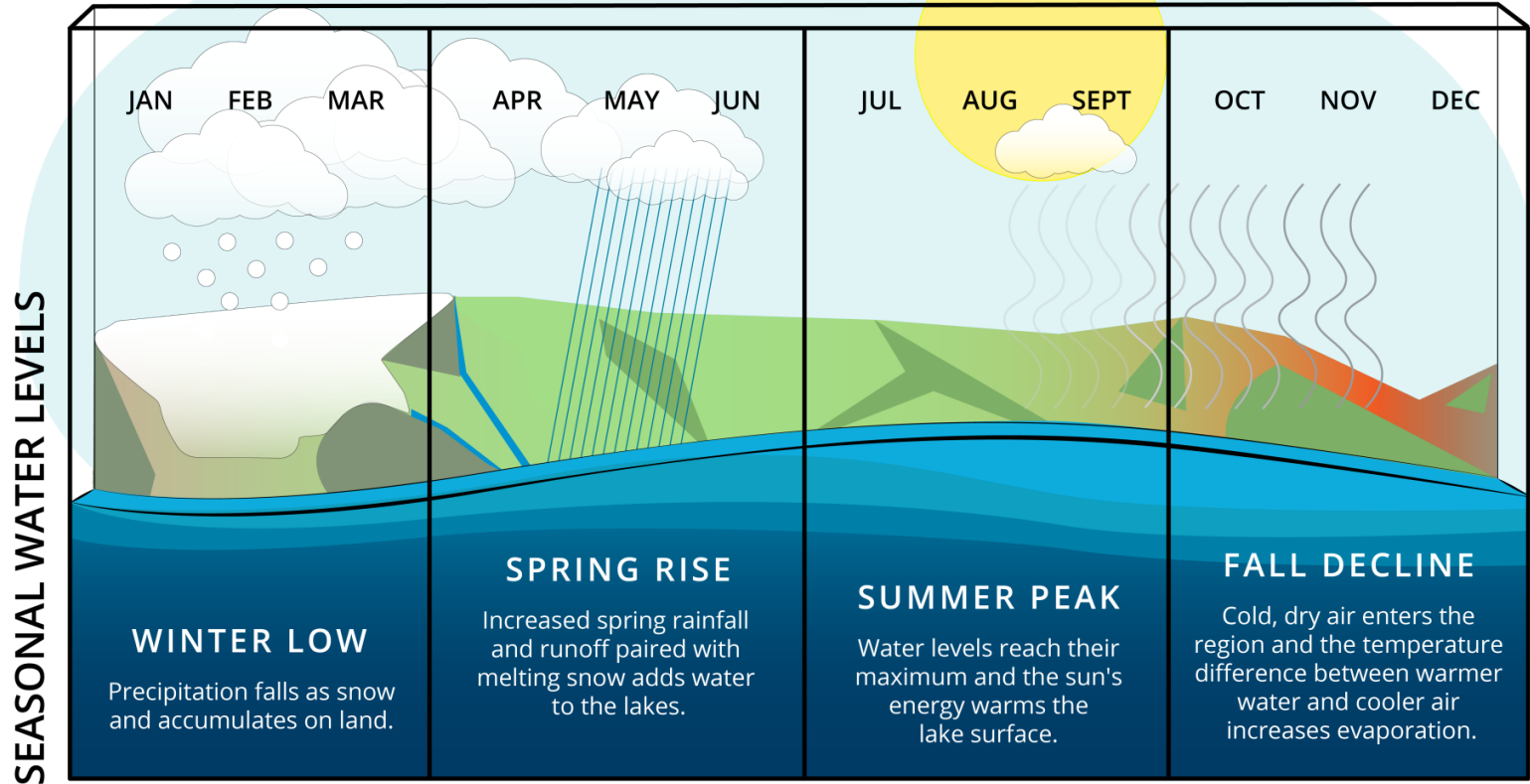


Analyzing components of the Great Lakes water cycle improves models for planning water management and operations.





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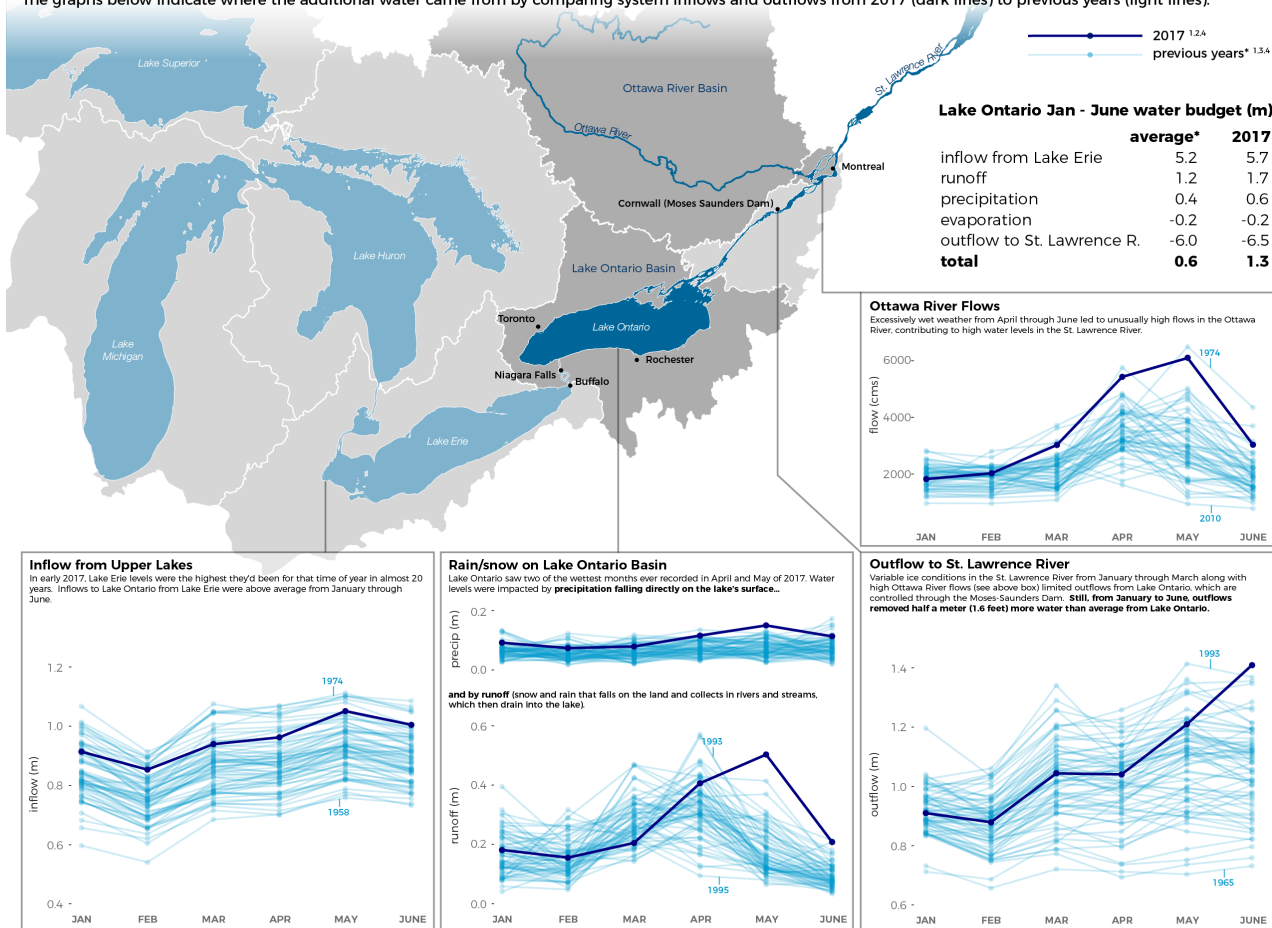
Seasonal and interannual variability in water levels can have major impacts on infrastructure, property, navigation, hydropower, and recreation.



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# Lake Ontario-St. Lawrence River flooding 2017: Extra water on both sides of the dam

During the first six months of 2017, more than twice the normal amount of water accumulated on Lake Ontario (1.3 meters, compared to the average of 0.6 meters), while the Ottawa river saw the highest flows (cumulatively) in more than 50 years, leading to widespread flooding across the Lake Ontario - St. Lawrence River system. The graphs below indicate where the additional water came from by comparing system inflows and outflows from 2017 (dark lines) to previous years (light lines).



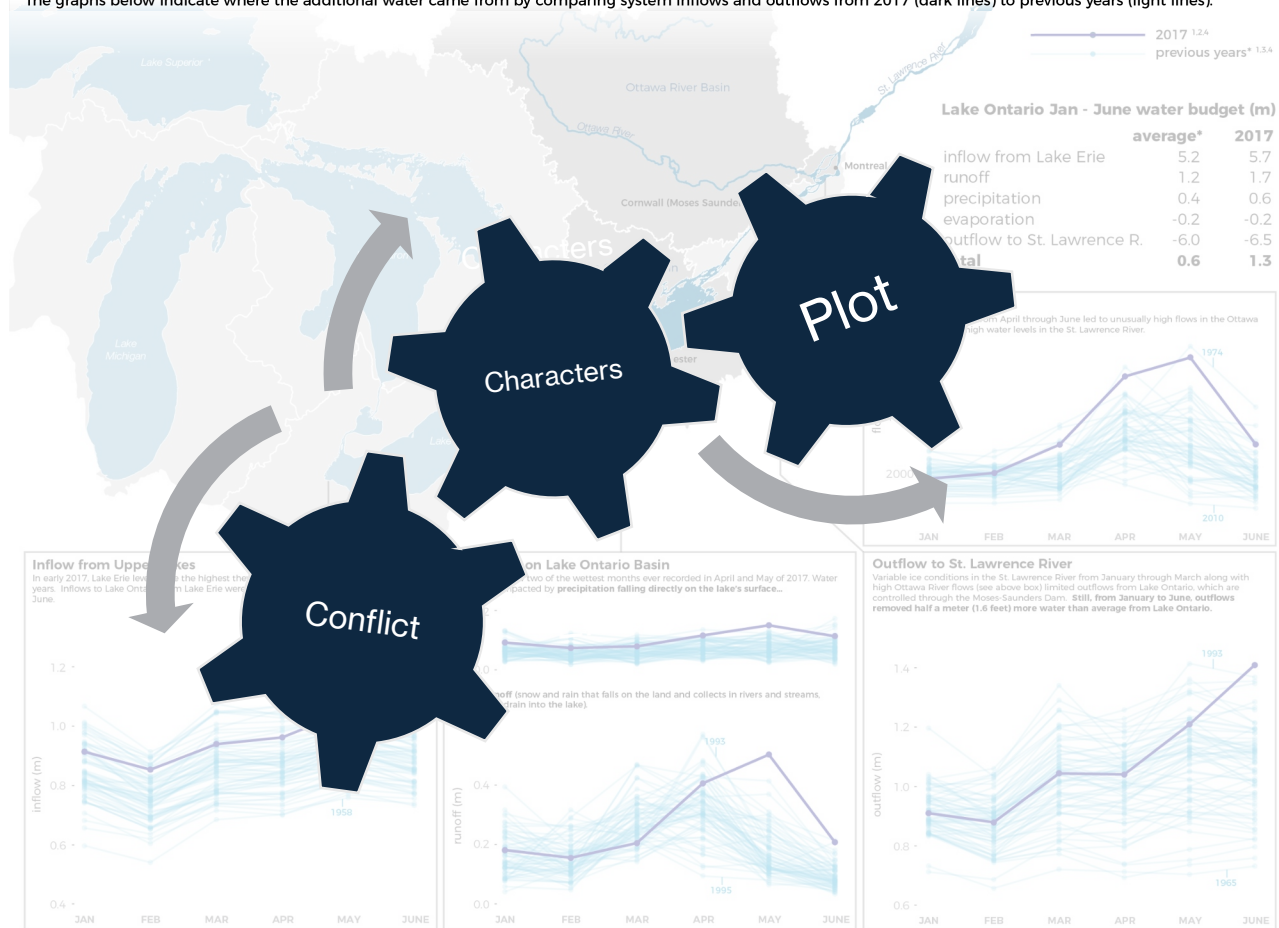
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Data Sources: (1) USACE coordinated flow data, (2) Grönwald, A.D., J. Bruwer, D. Dumford, A.H. Clites, J.P. Smith, P. Seglenieks, S.S. Qian, T.S. Hunter, and V. Fortin. DOI:10.1002/2015WR018209 (2016), (3) Hunter, T.S., A.H. Clites, A.D. Grönwald, and J.B. Campbell. DOI:10.1016/j.jglr.2014.04.006 (2015), (4) Ottawa River Regulation Planning Board flow data.



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Updated 08/01/2017

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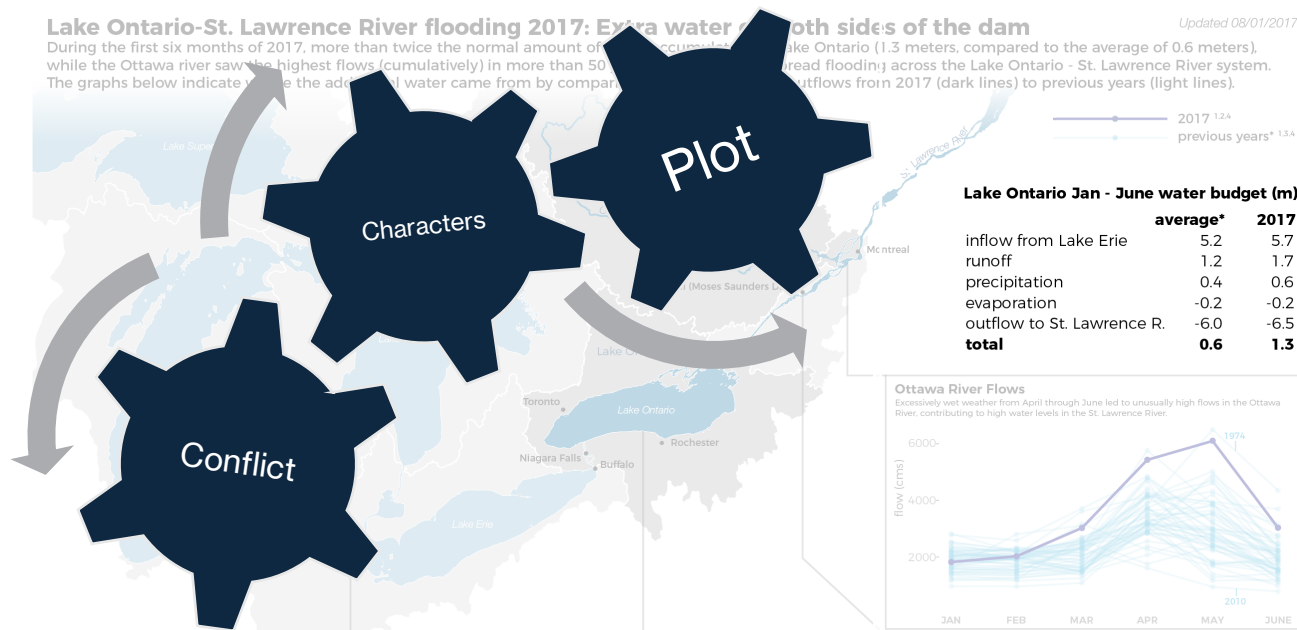


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**Lake Ontario-St. Lawrence River flooding 2017: Extra water on both sides of the dam** Updated 08/01/2017

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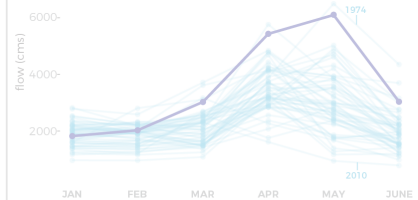


**Lake Ontario Jan - June water budget (m)**

	average*	2017
inflow from Lake Erie	5.2	5.7
runoff	1.2	1.7
precipitation	0.4	0.6
evaporation	-0.2	-0.2
outflow to St. Lawrence R.	-6.0	-6.5
<b>total</b>	<b>0.6</b>	<b>1.3</b>

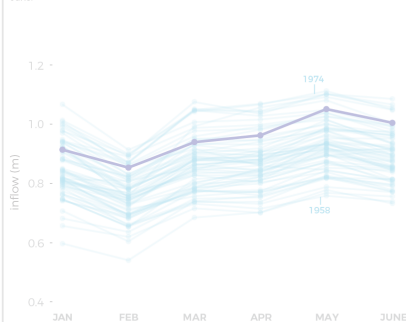
**Ottawa River Flows**

Excessively wet weather from April through June led to unusually high flows in the Ottawa River, contributing to high water levels in the St. Lawrence River.



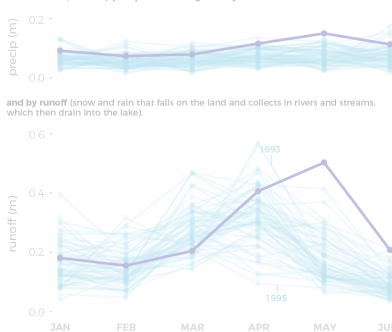
**Inflow from Upper Lakes**

In early 2017, Lake Erie levels were the highest they'd been for that time of year in almost 20 years. Inflows to Lake Ontario from Lake Erie were above average from January through June.



**Rain/snow on Lake Ontario Basin**

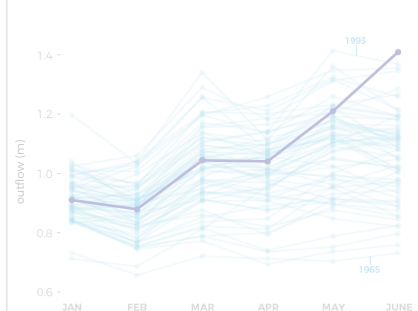
Lake Ontario saw two of the wettest months ever recorded in April and May of 2017. Water levels were impacted by precipitation falling directly on the lake's surface...



and by runoff (snow and rain that falls on the land and collects in rivers and streams, which then drain into the lake)

**Outflow to St. Lawrence River**

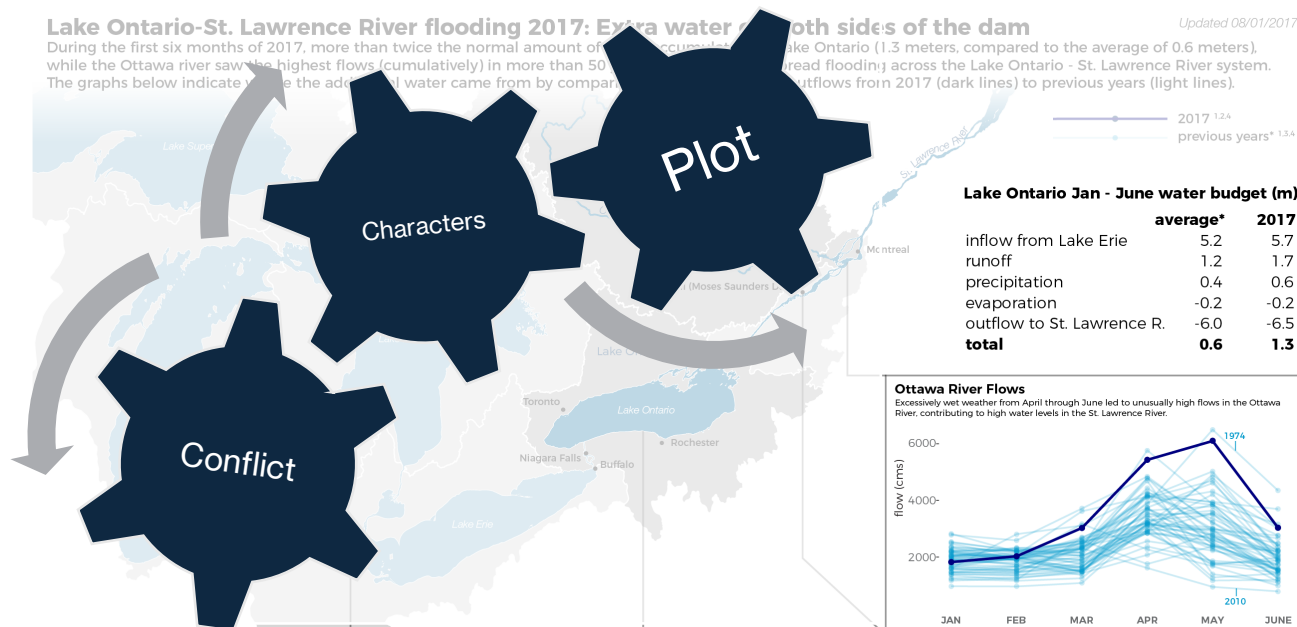
Variable ice conditions in the St. Lawrence River from January through March along with high Ottawa River flows (see above box) limited outflows from Lake Ontario, which are controlled through the Moses-Saunders Dam. Still, from January to June, outflows removed half a meter (1.6 feet) more water than average from Lake Ontario.



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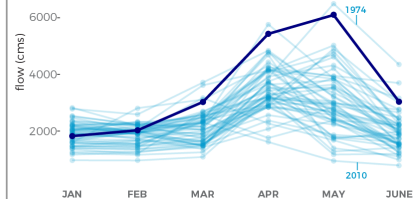


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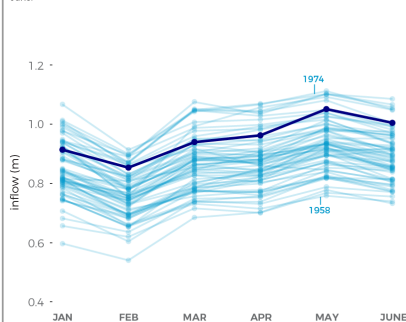
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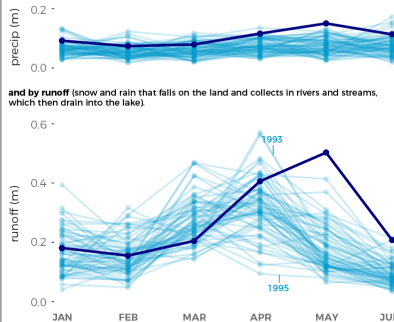
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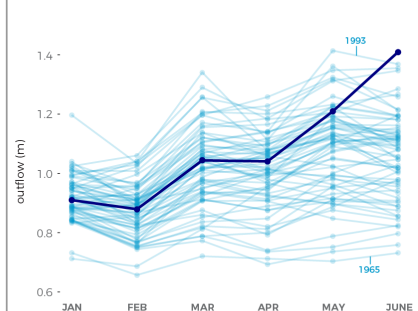
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# Ontario Spills Into Neighborhoods

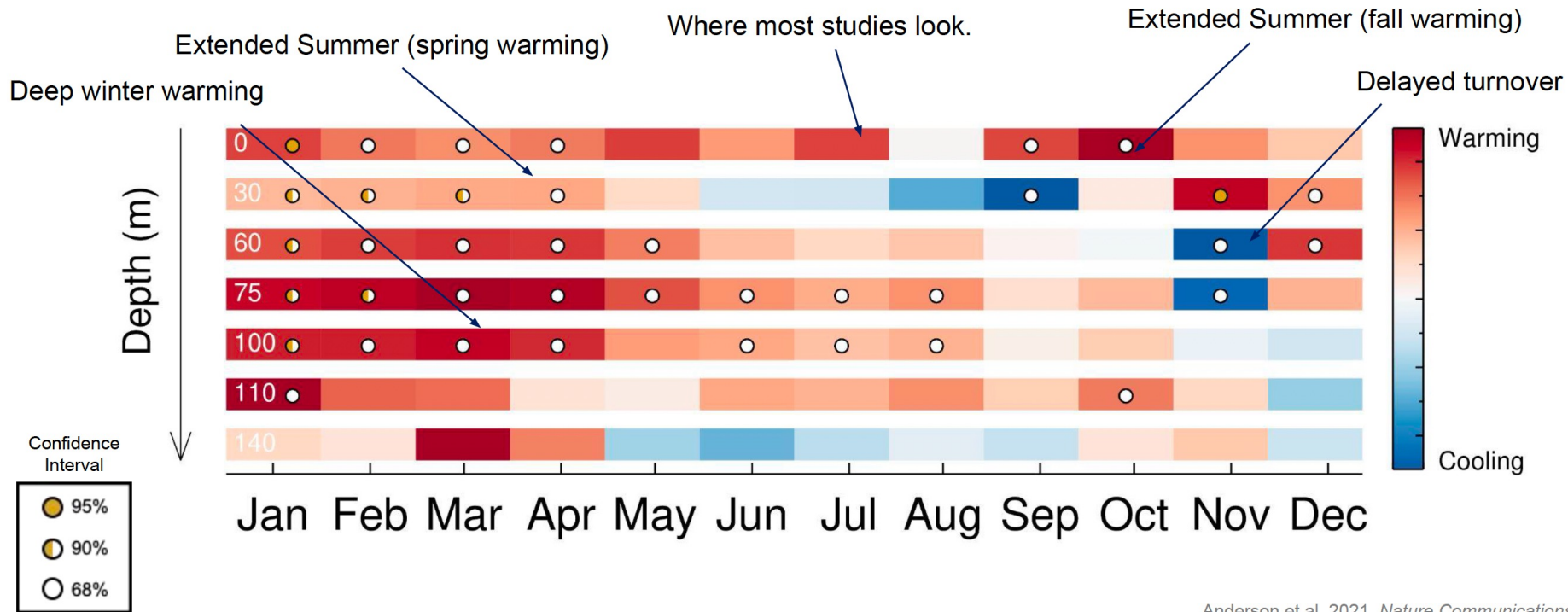
Share full article







Extending hydrodynamic models to include the floodplain will increase flood preparedness and coastal resilience.



Anderson et al. 2021, *Nature Communications*.

Long term temperature trends: 30 years of Lake Michigan hourly temperatures show changes in subsurface climate trends.



<https://doi.org/10.1038/s43247-025-02341-x>

# Climate change-induced amplification of extreme temperatures in large lakes

Hazem U. Abdelhady<sup>1,2</sup> , Ayumi Fujisaki-Manome<sup>1</sup>, David Cannon<sup>1</sup>, Andrew Gronewold<sup>2</sup> & Jia Wang<sup>3</sup>

Lake surface temperature extremes have shifted over recent decades, leading to significant ecological and economic impacts. Here, we employed a hydrodynamic-ice model, driven by climate data, to reconstruct over 80 years of lake surface temperature data across the world's largest freshwater bodies. We analyzed lake surface temperature extremes by examining changes in the 10th and 90th percentiles of the detrended lake surface temperature distribution, alongside heatwaves and cold-spells. Our findings reveal a 20–60% increase in the 10 and 90 percentiles detrended lake surface temperature in the last 50 years relative to the first 30 years. Heatwave and cold-spell intensities, measured via annual degree days, showed strong coherence with the Arctic Oscillation (period: 2.5 years), Southern Oscillation Index (4 years), and Pacific Decadal Oscillation (6.5 years), indicating significant links between lake surface temperature extremes and both interannual and decadal climate teleconnections. Notably, heatwave and cold-spell intensities for all lakes surged by over 100% after 1996 or 1976, aligning with the strongest El-Niño and a major shift in the Pacific Decadal Oscillation, respectively, marking potential regional climate tipping points. This emphasizes the long-lasting impacts of climate change on large lake thermodynamics, which cascade through larger ecological and regional climate systems.

Lake surface temperature (LST) extremes can significantly impact aquatic and terrestrial ecosystems<sup>1–3</sup>. Unlike the gradual long-term increase in global mean surface temperature, these events often arise abruptly, leaving little time for both human and natural systems to adapt<sup>4</sup>. Such events can lead to widespread species mortality, rapid long-distance range shifts, decreased aquaculture production in commercial fisheries, and even political tension over shared water bodies<sup>5,6,7</sup>. Over the past few decades, the frequency, duration, and intensity of LST extremes have increased<sup>8–11</sup>, with projections indicating further intensification in the future<sup>6,7</sup>. These findings collectively underscore the urgent need to study the evolution of LST extremes, including their amplification over time, within the context of a warming, yet increasingly variable, climate.

Tracking changes in LST extremes can be achieved by monitoring the distribution tails of LST over time, commonly using the 10<sup>th</sup> and 90<sup>th</sup> percentiles<sup>12</sup>. These percentile temperatures can also be used to define cold-spells and heatwaves, which further require a minimum duration constraint (e.g., 5 days or more)<sup>13</sup>. Seasonally varying thresholds, whether daily or monthly, are often recommended to account for seasonal variations in extremes and to maintain consistency with atmospheric heatwave definitions<sup>8</sup>. However, it is crucial to distinguish between internal changes in

variability and long-term externally forced temperature trends, which only shift the center of the distribution, resulting in an overall increase in variance<sup>14–17</sup>. This can be achieved by detrending the LST data to remove long-term changes, thereby correcting for distribution shifts and apparent increases in variability, and then using the detrended temperatures for extreme event calculations<sup>8,11</sup> (Fig. 1a). Both linear and nonlinear trends have been utilized for detrending ocean and lake temperature data, with recent studies advocating for nonlinear trend methods due to clear evidence of nonlinearity in surface temperature data<sup>14,15</sup>.

Among Earth's largest inland water bodies, the North American Laurentian Great Lakes are perhaps the most dynamic. These lakes (hereafter referred to as the Great Lakes) constitute the largest collective body of fresh surface water on Earth<sup>16</sup>. Unlike many other large lakes, the Great Lakes are not as well monitored or modeled in continental and global lake systems<sup>17,18</sup>. For example, numerous large lakes worldwide have extensive monitoring systems<sup>19,20</sup> and can be modeled using general lake models, such as the Freshwater Lake model (FLake)<sup>21</sup>. However, the Great Lakes typically require a 3D modeling framework due to the large size and highly dynamic nature<sup>22,23</sup>. In situ monitoring of this massive scale water surface is also not trivial, and the lake-wide scale observations often rely on satellite-based

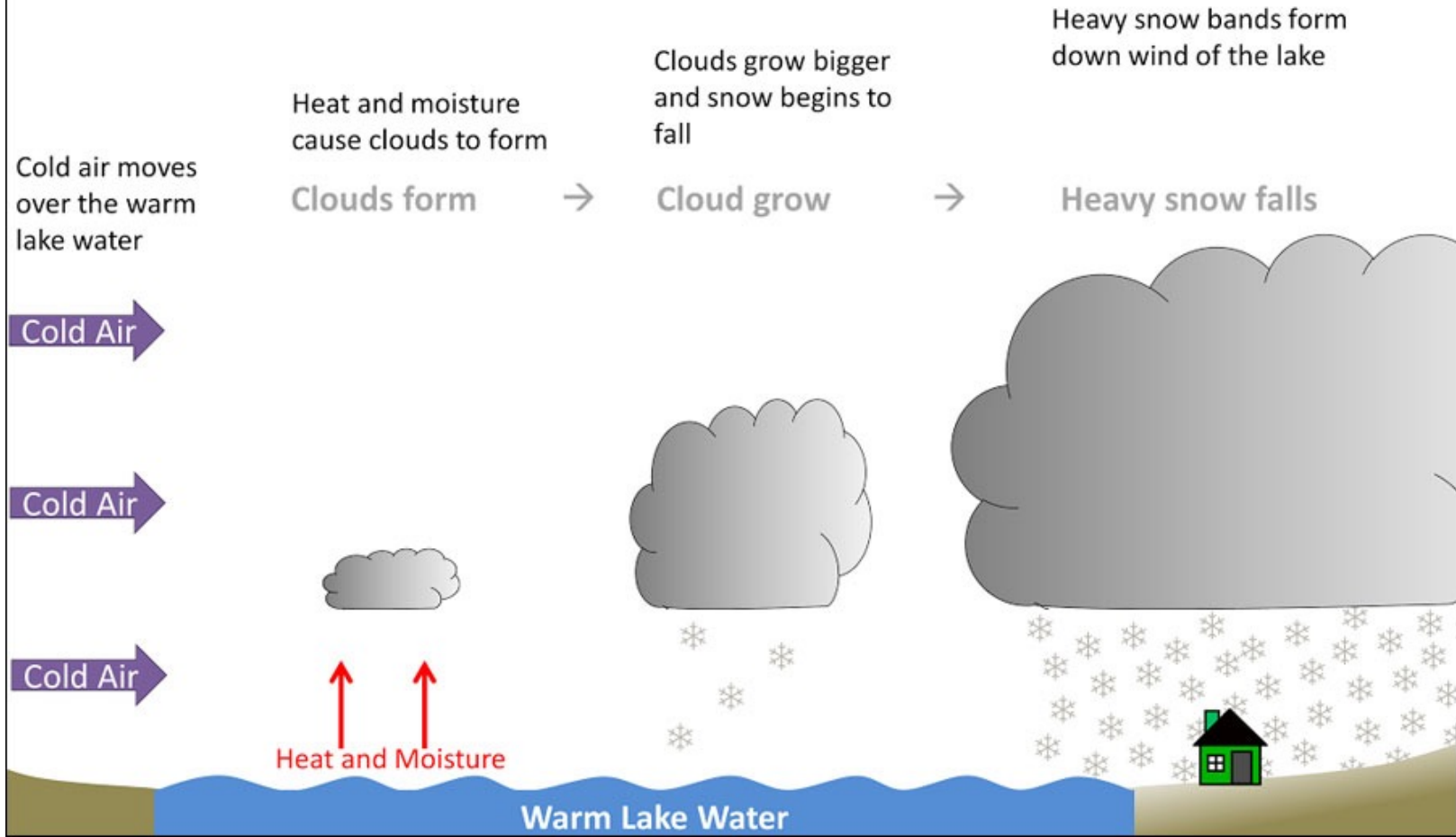
# The Great Lakes are experiencing more extreme temperatures, with heat waves and cold spells being amplified across the region, according to a new study.

<sup>1</sup>Cooperative Institute for Great Lakes Research, University of Michigan, Ann Arbor, MI, USA. <sup>2</sup>School for Environment and Sustainability, University of Michigan, Ann Arbor, MI, USA. <sup>3</sup>NOAA, Great Lakes Environmental Research Lab, Ann Arbor, MI, USA. e-mail: [hahady@umich.edu](mailto:hahady@umich.edu)



NOAA is studying the relationships between ice cover, lake temperatures, and regional climate through models based on observations of variables, such as ice cover and surface water temperature.

# Lake effect snow forms when **cold air** moves over **warm water**





# Buffalo, NY

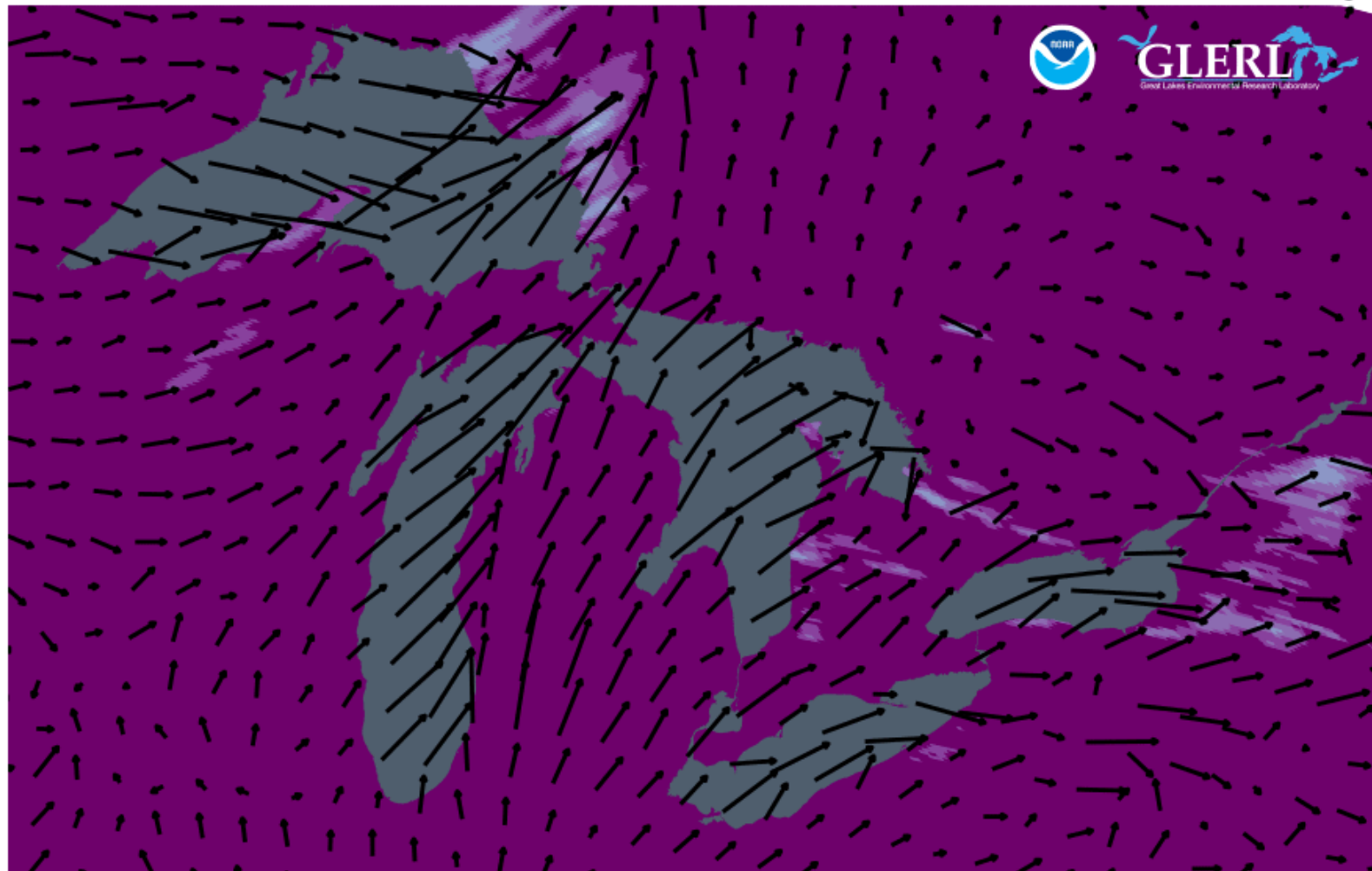


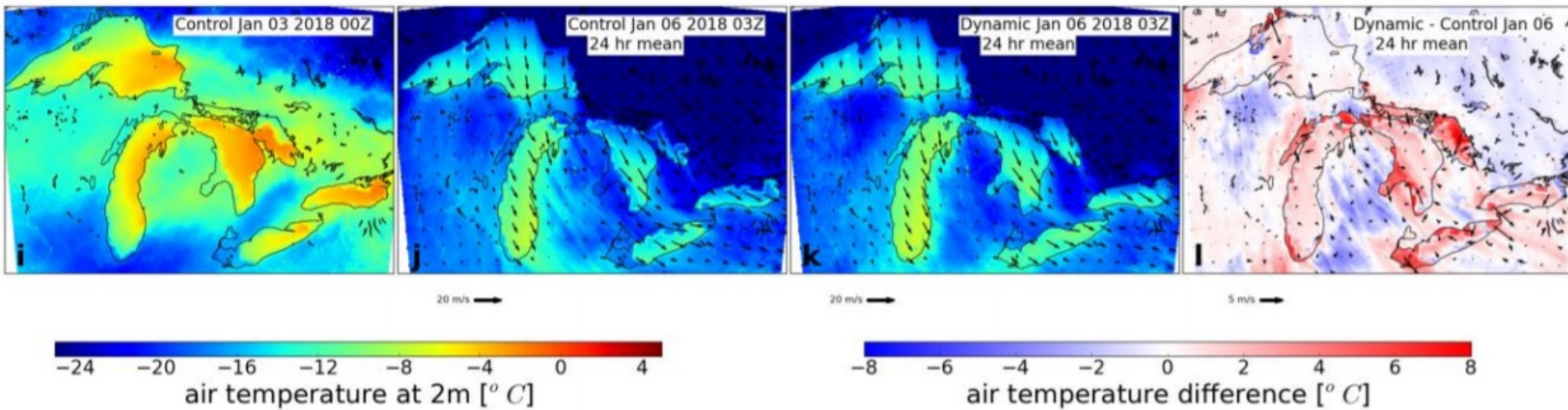
December 13, 2016

snow accumulation:

low

high





Rapid changes in Great Lakes temperatures and ice impact regional atmospheric conditions and lake-effect snow.





The Great Lakes are facing new challenges: harmful algal blooms, hypoxia, and a warming climate.

WTOL 11  
WEATHER

## NEXT 4 DAYS

MONDAY  
SUNNY  
STORMS LATE



WEDNESDAY

84  
DRY  
PARTLY CLOUDY



80  
THURSDAY

protecting our  
water

SATURDAY SUNDAY



TRIAL  
★





“...the warming that has already occurred is now impacting human health and our water resources.” Gobler 2024





Collaboration between 16 federal agencies working with states, tribes, municipalities, universities, and NGOs.



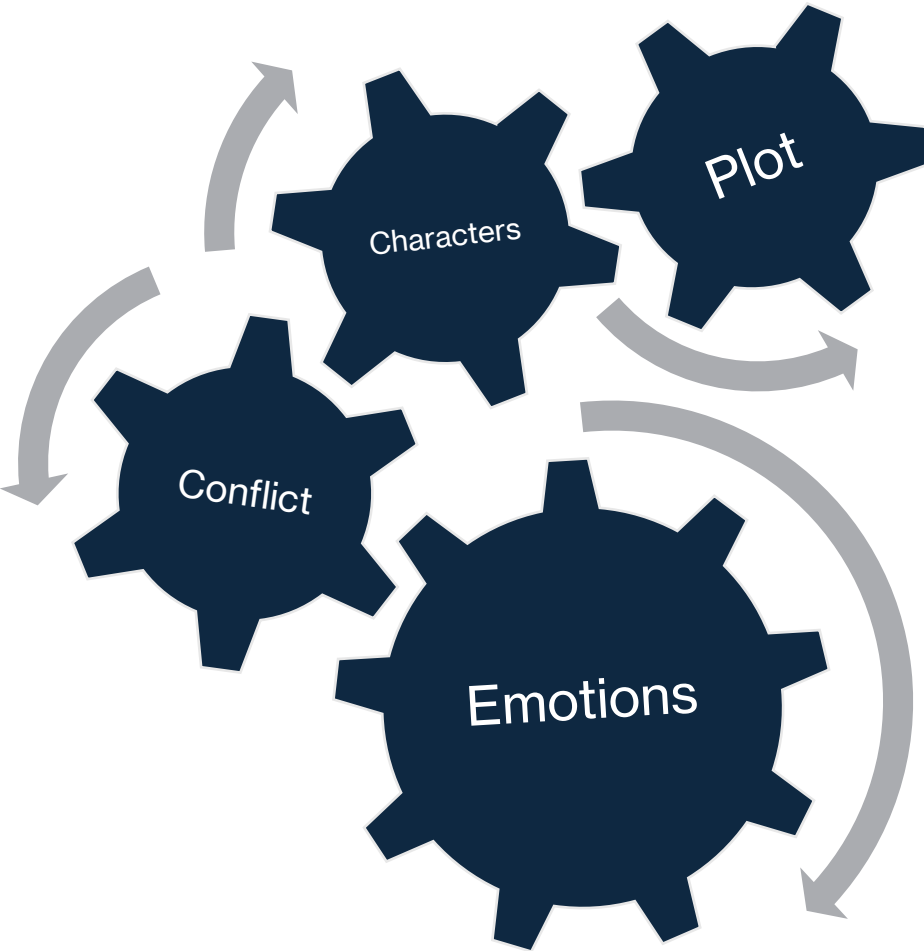
608 NOAA projects funded.



Nearly \$5.7 billion allocated across all agencies since 2010.

# Great Lakes Restoration Initiative





How can YOUR  
story shape our  
climate future?





## Protecting NOAA Protects Our HOMES

Our HOMES are Lakes Huron, Ontario, Michigan, Erie, and Superior



Voices from the Great Lakes Region →



### Great Lakes Public

Families and entire communities rely on NOAA's work every single day—not just for information, but for safety, peace of mind, and a deeper connection to the Great Lakes. One parent said NOAA forecasts help them know when it's safe to take their kids swimming; another shared how harmful algal bloom alerts are essential for keeping their family healthy. A Lake Erie local called NOAA's data the reason they still trust their drinking water, while a Northern Michigan resident emphasized that losing real-time lake condition forecasts would put lives at risk, as Lake Superior's weather can shift dangerously fast. These lakes aren't just geography — they're livelihoods, lifelines, and legacies. Without NOAA, we lose the tools that protect our water, our economy, and our way of life. Protecting NOAA means protecting the health, safety, and future of everyone who calls the Great Lakes home.



### Water Managers

NOAA's harmful algal bloom and hypoxia forecasting tools help us make critical treatment decisions that directly protect drinking water for millions of people. Without this data, we risk being blindsided by harmful algal blooms or hypoxia events entering our intake systems, which could lead to serious public health issues. These forecasting tools have become essential for preparing treatment strategies in advance and minimizing costly or dangerous surprises. Losing NOAA support would force us to operate without this critical insight, putting clean water and public safety at risk.



### Maritime Operations

As maritime operators and part of the Great Lakes maritime community, we depend on NOAA's real-time data and forecasting tools to ensure the safety and success of our operations. The information provided by NOAA buoys and forecasts directly impacts whether we can run our trips, maintain safe conditions, and keep our operations viable. Without this data, we'd be taking unnecessary risks on the water, potentially putting lives in danger. From guiding search and rescue missions to supporting commercial shipping and recreational boating and fishing, NOAA's role in our industry is irreplaceable. Losing this crucial support would jeopardize both public safety and the Great Lakes economy.



### Great Lakes Recreators

As recreators across the Great Lakes, we rely on NOAA's data every single day—it is essential. It's how we make smart decisions, stay safe, and keep doing what we love. Boaters plan their routes using wave and weather forecasts; anglers track buoy data to find safe, productive waters; kayakers depend on harmful algal bloom alerts to avoid toxic areas. One recreator said plainly, "People will die" without NOAA's real-time data. Another shared that without reliable lake conditions, they'd stop visiting altogether — taking their business away from local marinas, hotels, and restaurants. From multi-generational memories on Lake Superior to weekend fishing trips on Lake Erie, these lakes are more than a destination—they're part of who we are. Protecting NOAA means protecting the traditions of everyone who lives, works, and plays on the Great Lakes—and ensuring those experiences can be safely passed down to future generations.



### Community Organizations

NOAA is a critical partner in protecting clean water, restoring habitats, and supporting our communities. Their expertise helps community-based organizations inform the public about things like how heavy rainfall can lead to runoff that pollutes water supplies and restore fish habitat that sustains economy-boosting recreation. NOAA's educational resources are central to outreach with property owners and students, helping them understand how to preserve the lakes they live on and love—for both beauty and everyday use. Without NOAA's research, data, and dedicated staff, community-based organizations face serious gaps in knowledge, lose momentum in key restoration projects that keep public spaces safe and beautiful, and struggle to prepare our communities for a future of more extreme weather.



# Find resources to share with others.



Hosted by the University of Michigan, CIGLR is a partnership between the National Oceanic and Atmospheric Administration (NOAA), universities, NGOs, and businesses.



## SEAS Events

### Events »

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- Submit Event »
- Admissions Webinars »
- Gallery »

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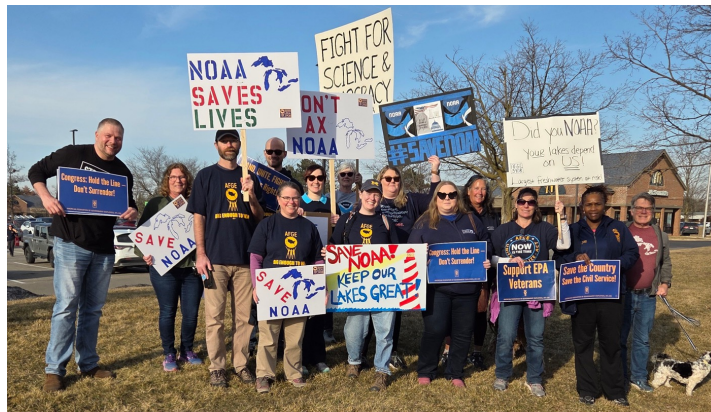
### Climate Action in 2025 and Beyond: Creating a Resilient and Just Future in Michigan and Across the Globe [LIVE STREAM LINK BELOW]

Rackham Amphitheatre | Tuesday January 14, 2025 | 4:30 pm  
915 E Washington St.  
Ann Arbor, MI

[JOIN WAITLIST](#)

*Climate Action in 2025 and Beyond:*

### Creating a Resilient and Just Future in Michigan and Across the Globe



## Ready to take action?



Join our chapter to empower yourself and others to meet the biggest challenge of our time.

[JOIN OUR CHAPTER](#)

# Find local events to attend



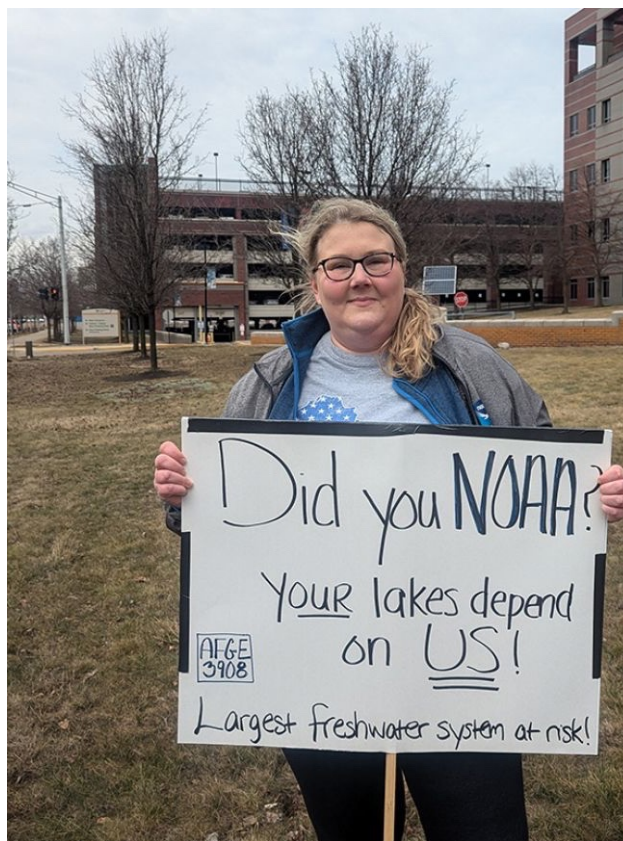


Did you NOAA?  
Your lakes depend  
on US!  
Larger font



# Tell your story





Thank you!