

JEFFERSON COUNTY STORMWATER COALITION

MS4 PERMIT: PUBLIC OUTREACH

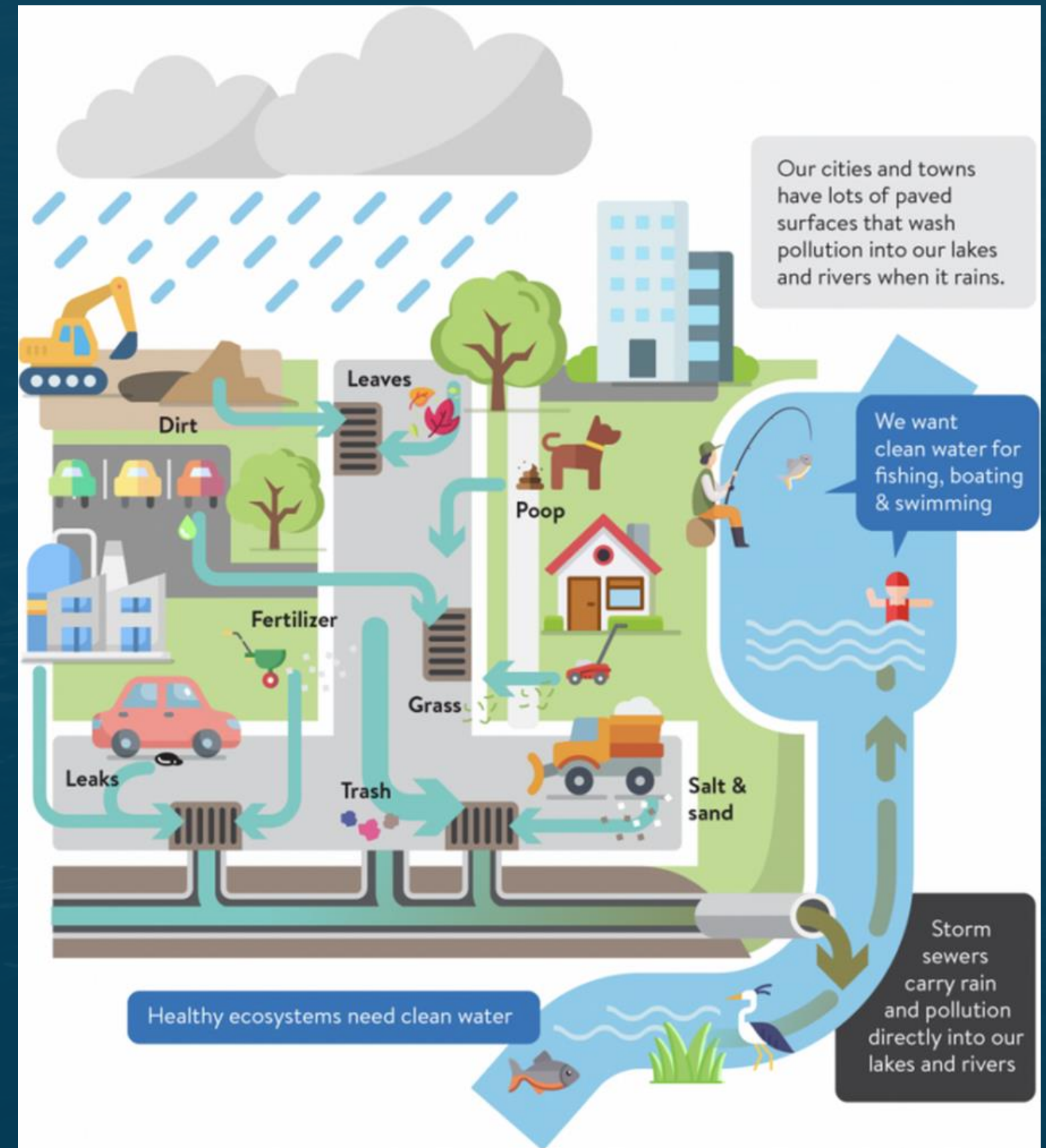
PRESENTED BY: JEFFERSON COUNTY
SOIL AND WATER CONSERVATION DISTRICT
(SWCD)



What is a MS4?

A Municipal Separate Storm Sewer System

These systems of streets, catch basins, storm drains, and ditches carry stormwater runoff directly to local streams and waterbodies without treatment.





Coalition Members

City of Watertown - Town of LeRay - Town of Rutland - Town of Watertown - Village of Black River - Village of Brownville - Village of Carthage - Village of West Carthage - Jefferson County



Minimum Control Measures

- 1. Public Education and Outreach**
- 2. Public Involvement and Participation**
3. Illicit Discharge Detection and Elimination
4. Construction Site Stormwater Control
5. Post-Construction Stormwater Management
6. Pollution Prevention and Good Housekeeping

EPA'S PHASE 2 REMAND RULE

“Terms and conditions [...] must be CLEAR, SPECIFIC, and MEASURABLE”



Audience

and associated pollutant-generating activities

Audiences include:

1. Residents
2. Commercial – business owners and staff
3. Institutions – managers, staff, and students
4. Industrial – owners and staff
5. MS4 Operator’s municipal staff

Existing Outreach Activities

4 Hour Course

- **Commercial**
(construction);
- **Municipal staff**
- Illicit Discharges, Runoff, Erosion and Sediment Control

Coordinator Trainings

- **Municipal staff**
- Illicit discharges, compliance

Black River Trash Bash

- **Residents**
- Illicit Discharges

SW CARES

- Students (**Institutions**)
- Stormwater Systems, Illicit Discharges, BMPs

Rain Barrel Workshop

- **Residents**
- Stormwater Systems, Illicit discharges, BMPs

NYS DEC 4-Hour Erosion and Sediment Control Training

Jefferson County SWCD hosts an annual certification training for contractors and local MS4 staff (free for municipal staff)



MS4 Coordinator Trainings

Jefferson County SWCD trains municipal staff on permit requirements

Black River Trash Bash

An annual Jefferson County Water Quality Coordinating Committee tradition where committee members and the public join forces to clean up a public area along the Black River.

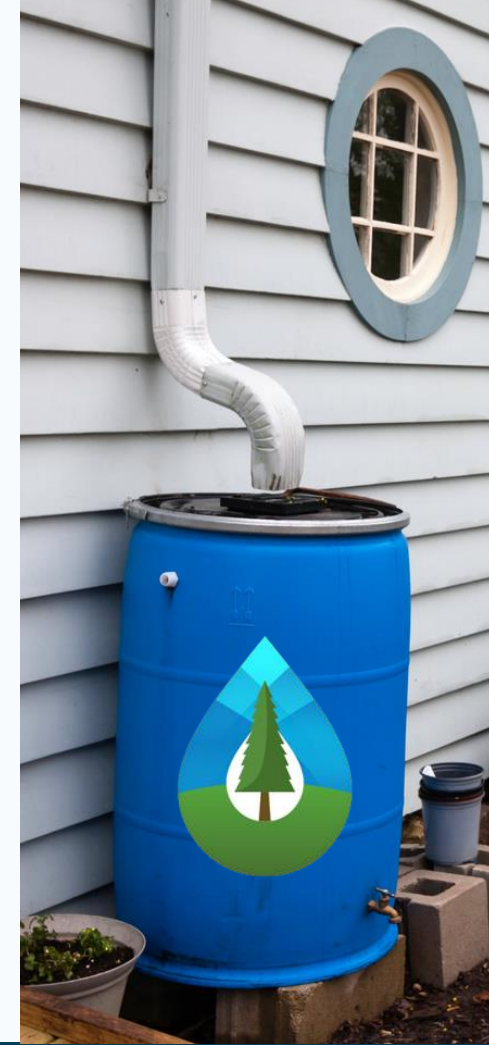


SW CARES

A fourth-grade program discussing carbon emissions, stormwater, climate change, and what students can do to make a difference. Students discover the stormwater systems on their campus and learn how to properly plant trees.

Rain Barrel Workshop

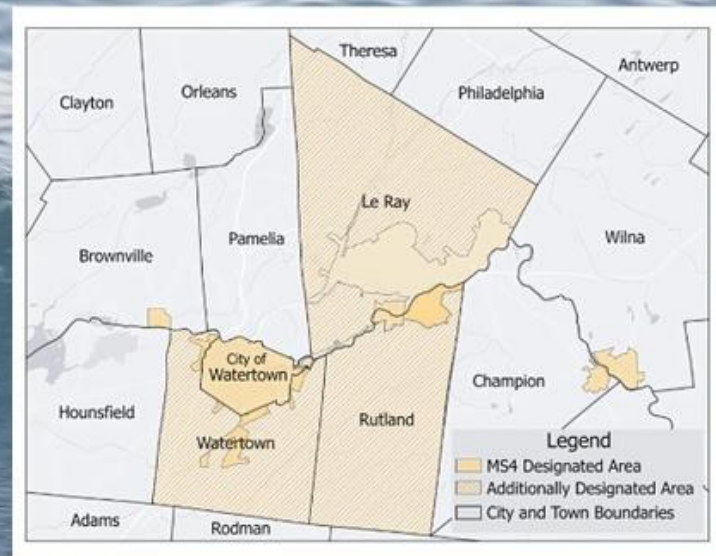
A new addition to our outreach line-up. Each year we will be hosting a rain barrel workshop in one of our MS4 communities, Participants receive a free rain barrel



Jefferson County
Stormwater
Coalition

A CITIZEN'S GUIDE TO
STORMWATER
MANAGEMENT

MS4 AREA - JEFFERSON COUNTY



YOU CAN HELP PROTECT OUR WATERS FROM STORMWATER POLLUTION!

Pollution is a problem, but YOU can be the solution! There are many ways you can help prevent stormwater pollution:

DON'T dump waste, including organic material such as leaves and grass clippings, in storm drains.

INSPECT and maintain your car to prevent oil and antifreeze leaks.

DISPOSE of household chemicals properly. Take motor oil, antifreeze, oil-based paint, paint thinner, varnishes and solvents to a recycling center.

USE kitty litter to clean up leaks and spills. Never hose spills into the gutter.

BUY environmentally safe household and garden products.

DON'T apply lawn or garden products when rain is in the forecast.

SCOOP THE POOP

Dispose of pet waste in a compost or flush down the toilet.

SEE SOMETHING, SAY SOMETHING

Report suspicious discharges that may pollute our waters to your local municipality!

MS4 Coalition Pamphlet

Pamphlets are available at County Planning and all MS4 Coalition member's offices.



Questions?

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jcnystormwater.com

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