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FOR IMMEDIATE RELEASE

January 3, 2023

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Snow Ridge: Through the Years Event January 29

Watertown, NY – The Tug Hill Commission and Snow Ridge Ski Resort are presenting “***Snow Ridge: Through the Years***” on Sunday, January 29, 2023, from 1:00 p.m. to 3:00 p.m. This is a hybrid event, with a live presentation at Snow Ridge (4173 West Road) in Turin, NY, and a virtual presentation via Zoom. Registration is required for this free event. To register, please visit www.tinyurl.com/skisnowridge. Please note, all attendees that register will receive a Zoom link, even if they choose to attend in-person.

Snow has long shaped the history of the Tug Hill region, and “snow stories” are thoroughly intertwined with the lived experiences of its inhabitants. Following World War II, a booming economy and the alpine expertise of returning veterans initiated the start of what would be a booming winter sports industry. Join us to learn how the skiing craze that popped up overnight in the Eastern United States found an outpost in Turin, NY and how it has evolved over the years from being serviced by one handmade engine-operated rope tow, to producing Olympic racers, to hosting foreign dignitaries.

The panel of speakers for this presentation includes: Jerome Britton and Bronny Davis, authors of “White Magic, The Story of Snow Ridge Ski Area;” Nancy Grisham, daughter of the original owners of Snow Ridge; Tom Smith former Snow Ridge racer and coach; and Nick Mir, current owner of Snow Ridge.

Please contact Taylor McKinney at taylor@tughill.org or (315) 785-2606 with any questions regarding this event.

The New York State Tug Hill Commission is a non-regulatory state agency charged with helping local governments, organizations, and citizens shape the future of the region, especially its environment and economy. The commission uses a grassroots approach to build local capacity and provide technical assistance in land use planning, community development, and natural resource management.

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Helping local governments and citizens shape the future of the Tug Hill region.