

# Economic Impact

## of Snowmobiling on the Tug Hill Region



**35,254**

unique snowmobile trail users each year

**52%**

are non-local users, from outside of Tug Hill

**347,337**

days spent in total by non-local users in the Tug Hill region each year



**19%**

Lodging



**16%**

Bars/Restaurants



**2%**

Entertainment



**12%**

Gas



**4%**

Convenience Stores



**22%**

Snowmobile Equipment



**7%**

Snowmobile Repairs



**5%**

Shopping



**13%**

Other



Snowmobile user spending supports additional economic activity in the Tug Hill region:



**866**

Total Jobs



**\$28,804,434**

Total Employee Earnings



**\$81,575,341**

Total Sales

### ANNUAL TAX REVENUE GENERATED BY SNOWMOBILE ACTIVITY:

Jefferson County: \$448,085

Oswego County: \$575,776

Lewis County: \$444,848

Oneida County: \$775,610

