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FOR IMMEDIATE RELEASE

January 25, 2021

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## **“Strong Cyber Security Practices in 2021” Webinar February 9**

**Watertown, NY** - The Tug Hill Commission is hosting a free webinar called **“Strong Cyber Security Practices in 2021”** on Tuesday, February 9, 2021. Lisa Atkinson from Zelvin Security will present on the 2021 threat landscape in the cyber security world, including how cyber criminals are attacking public and private organizations. The webinar will cover practical steps you can take to reduce your risk of a cyber-attack, the pillars of a strong cyber security posture, and identify ways to improve your resiliency against “hackers-in-wild.”

For your convenience, the webinar will be offered in two different timeslots. To register for one of these free webinars, choose one of the links below:

Noon – 1:00 p.m.: [us02web.zoom.us/webinar/register/WN\\_OaPUQMGGQU60cmjscO2GKQ](https://us02web.zoom.us/webinar/register/WN_OaPUQMGGQU60cmjscO2GKQ)

7:00 p.m. – 8:00 p.m.: [us02web.zoom.us/webinar/register/WN\\_RFM2Q22sRliryd7IVeyepw](https://us02web.zoom.us/webinar/register/WN_RFM2Q22sRliryd7IVeyepw)

**About the speaker:** Lisa Atkinson is a consultant from Zelvin Security, a penetration testing and cyber security consulting company located in Central New York. Zelvin Security’s penetration testing team is hired by organizations to test its defenses and security controls against cyber threats. The team uses some of the same techniques as a hacker-in-wild to simulate an attack and determine the level of sophistication needed to defend against malicious hackers. Since 2002 the Ethical Hacking Team has aided countless local and global businesses improve their cyber security posture. Industries include manufacturing firms, financial institutions, healthcare, education, and online retailers.

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*The New York State Tug Hill Commission is a non-regulatory state agency charged with helping local governments, organizations, and citizens shape the future of the region, especially its environment and economy. The commission uses a grassroots approach to build local capacity and provide technical assistance in land use planning, community development, and natural resource management.*

*Helping local governments and citizens shape the future of the Tug Hill region.*