# Technical Manual for Using Zoom Meetings for Official Public Meetings



**NYS Tug Hill Commission** 



317 Washington Street Watertown, NY 13603 (315) 785-2380 tughill@tughill.org

# Contents

Summary	1
Signing Up for Zoom	2
Option 1: Google Account	3
Option 2: Facebook Account	3
Option 3: Zoom Account	4
The Interface	6
Join a Meeting and Configuring Your Device	7
Option 1: In Browser	7
Option 2: In Application	7
Computer Audio	8
Phone Call	8
Configuring Audio	9
Configuring Video	9
Inviting People to Join the Meeting	9
Manage Participants	10
Chat	10
Sharing Your Screen	11
Basic	11
Advanced	14
Files	15
Recording	16
Home Page: Laptop and Computer	18
Home	18
Chat	19
Meetings	19
Contacts	20
Home Screen: Smart Phone/Tablet	21
Meeting from Your Phone or Tablet	22
Schedule a Meeting	24
Polling during a Meeting	26
Manage Your Account	27
Additional Resources	30
Bibliography	31

# PAGE INTENTIONALLY LEFT BLANK

#### **Summary**

As the COVID-19 emergency management leaders continue to encourage social distancing, there are ways to hold public meetings that conform to Open Meetings Law § 102 and § 104 as well as Executive Order 202.1. Municipalities interested in holding meetings via webinar, conference call, or videoconference that allow the public to join should consider using Zoom Meetings. Zoom has great webinar and videoconferencing tools that allow you to host a public meeting with multiple presenters. The presenters can be in different locations, which means they can participate from the convenience of their homes, as well. Besides sharing your screen to show a presentation, you can mute and unmute participants, and allow them to participate in discussions or live polls. One considerable drawback is that participants need to install the software in order to join the meeting. This manual provides technical guidance on topics ranging from downloading Zoom to recording and transcribing meetings.

This manual should supplement the online tutorials listed under the Additional Resources section. Guidance regarding Zoom products and pricing is outside the purview of this document. Seek support from a Zoom representative to discuss their products and options.

\* \* \*

#### Article 7, Public Officers Law

To the extent necessary to permit any public body to meet and take such actions authorized by the law without permitting in public in-person access to meetings and authorizing such meetings to be held remotely by conference call or similar service, provided that the public has the ability to view or listen to such proceeding and that such meetings are recorded and later transcribed.

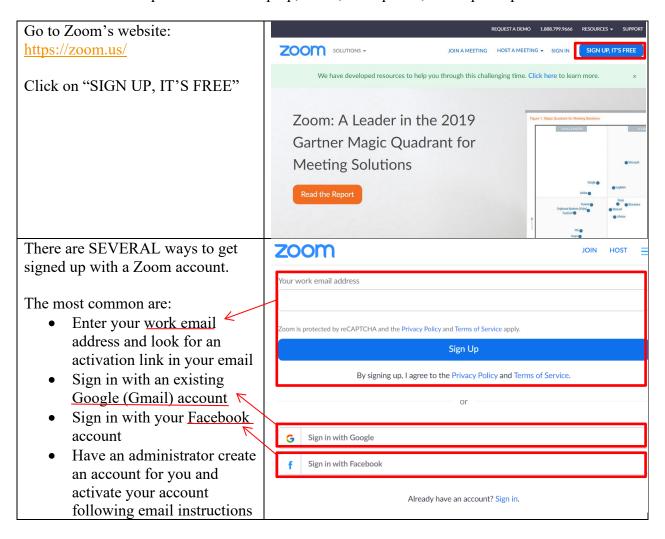
# <u>Legal Guidance (New York State Conference of Mayors</u> and Municipal Officials, 2020)

Public Officers Law § 102[1] defines a "meeting" as "the official convening of a public body for the purpose of conducting public business." Historically, this meant that the members of the public body physical gathered to conduct business, but in 2000, Section 102 was amended to allow public body members to attend and participate in meetings via videoconferencing. Pursuant to Public Officers Law § 103. any time a quorum of a public body gathers (either in person or via videoconference) for the purpose of discussing public business, the meeting must be open to the general public, whether or not the body intends to take action. This includes "workshops," "work sessions," and "agenda sessions." Chance meetings or social gatherings are not covered by the law since these are not official meetings; however, public officials should not discuss public business at chance meetings or social gatherings. In addition, Public Officers Law § 104 requires public bodies to notify the public of the time and place of every meeting. The OML requires notice of every meeting to be: 1. Conspicuously posted in one or more public locations: 2. Given to the news media (television, radio and newspaper); and 3. Conspicuously posted on the village's website, if it has the ability to do so. Moreover, Open Meetings Law § 104(4) provides that if videoconferencing is used to conduct the meeting, the notice of the meeting must indicate that members of the public body will be participating via videoconferencing technology. Additionally, the notice must identify the locations from which the members will be participating and state that the public has the right to attend the meeting at any of the meeting locations. The OML does NOT require public bodies to pay for an official advertisement in a newspaper. Rather, the OML merely requires that the news media be notified. NYCOM recommends that public bodies fax or email meeting notices to the news media.

# Signing Up for Zoom

This manual will provide technical assistance for using Zoom Meeting technology for holding public meetings. Basic requirements:

- A device with an internet connection, audio capabilities (e.g. microphone and speaker), and video capabilities (e.g. camera or webcam)
  - o Compatible devices: laptop, tablet, smartphone, desktop computer

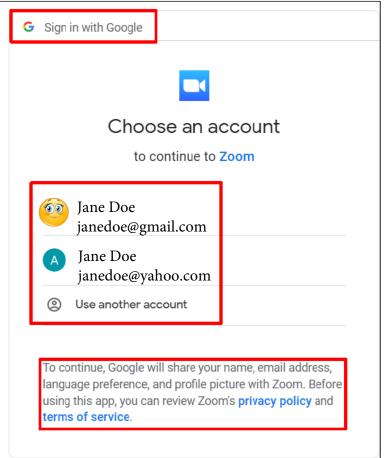


#### **Option 1: Google Account**

To sign in with a Google account, you need to HAVE a Google account or CREATE one prior to trying to connect Zoom with your account.

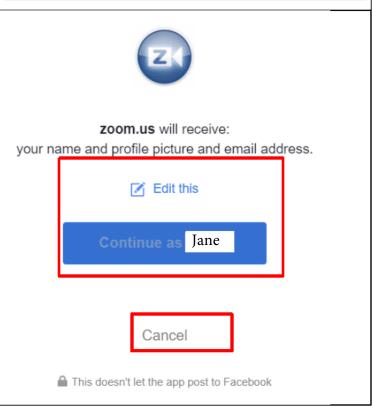
All Google accounts that you have will appear. You will need to choose one of the listed accounts.

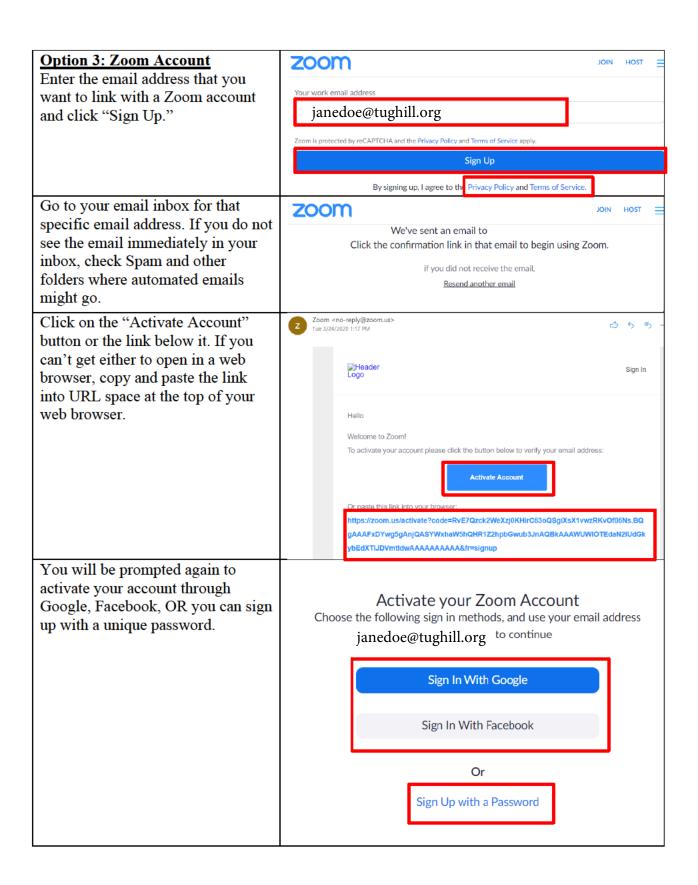
Once you select the account, you will be brought to Zoom's main page. Remember, if you sign up with your Google account, you should sign in with that same account every time.



#### **Option 2: Facebook Account**

If you select to sign up with Facebook, you will be redirected to Facebook to give permission to Zoom to access your name, profile picture, and email address. If you agree to those terms, click "Continue as YOUR NAME". If you do not agree to those terms, click "Cancel".





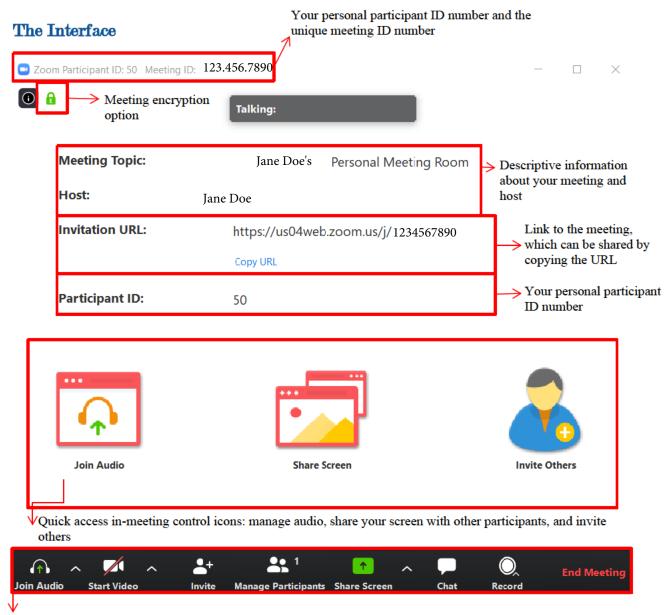
If you choose to create your own password, it must have the following characters:

- 8 minimum
- at least 1 letter
- at least 1 number
- both upper and lower case letters

Review the Privacy Policy and the Terms of Service before continuing.

Click Continue when you are ready.

Welcome to Zoom
Hi, alaina@tughill.org. Your account has been successfully created. Please list your name and create a password to continue.
Jane
Doe
••••••
Password must:
<ul> <li>Have at least 8 characters</li> <li>Have at least 1 letter (a, b, c)</li> <li>Have at least 1 number (1, 2, 3)</li> <li>Include both Upper case and Lower case characters</li> </ul>
Password must NOT:
Contain only one character (11111111 or aaaaaaaa)     Contain only consecutive characters (12345678 or abcdefgh)
•••••
By signing up, I agree to the Privacy Policy and Terms of Service.
Continue

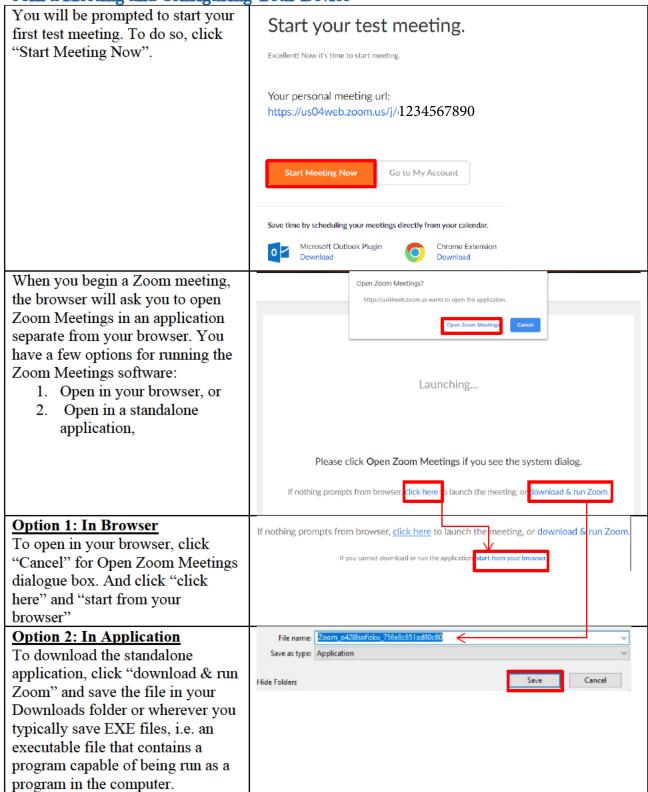


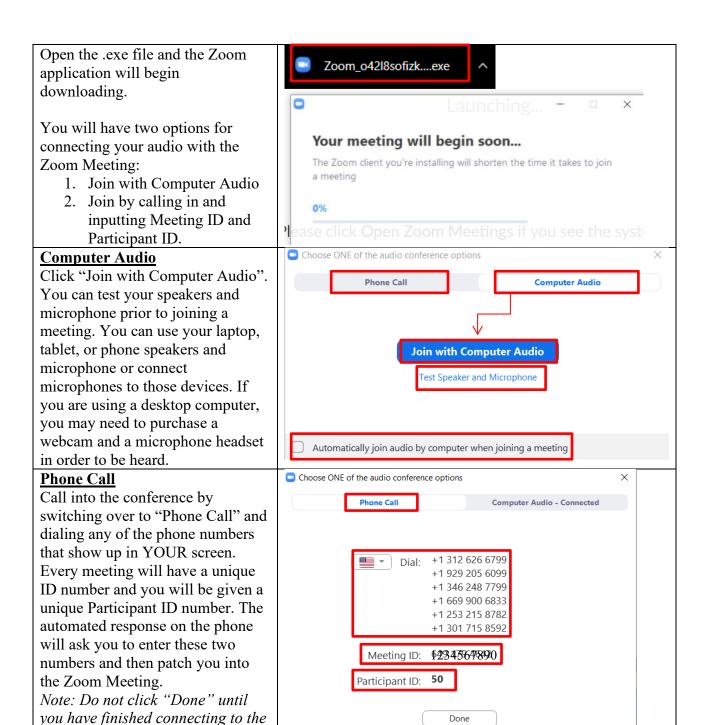
User in-meeting control bar, which allows the user to:

- Manage their audio options
- Manage your video options
- Invite others to the meeting
- Manage the participants

- Share your screen with participants
- Open the chat bar
- · Record the meeting
- End the meeting

Join a Meeting and Configuring Your Device





Zoom Meeting.



Make sure that your device has built-in speakers and a microphone. If not, another alternative is connecting a set of headphones or earbuds. If you are working on a desktop computer, you may need a special headset that has a microphone attached.



In the up arrow next to "Mute/ Unmute/Join Audio," you can select the microphone and the speaker you wish to have connected. You may also test your speaker and microphones to make sure they are working correctly.

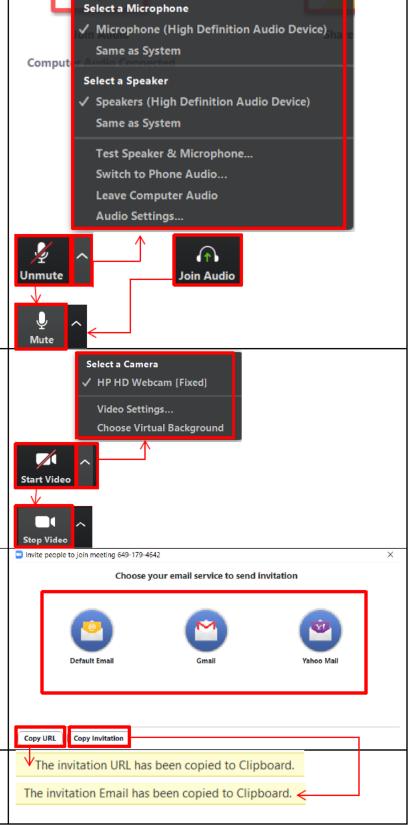
#### **Configuring Video**

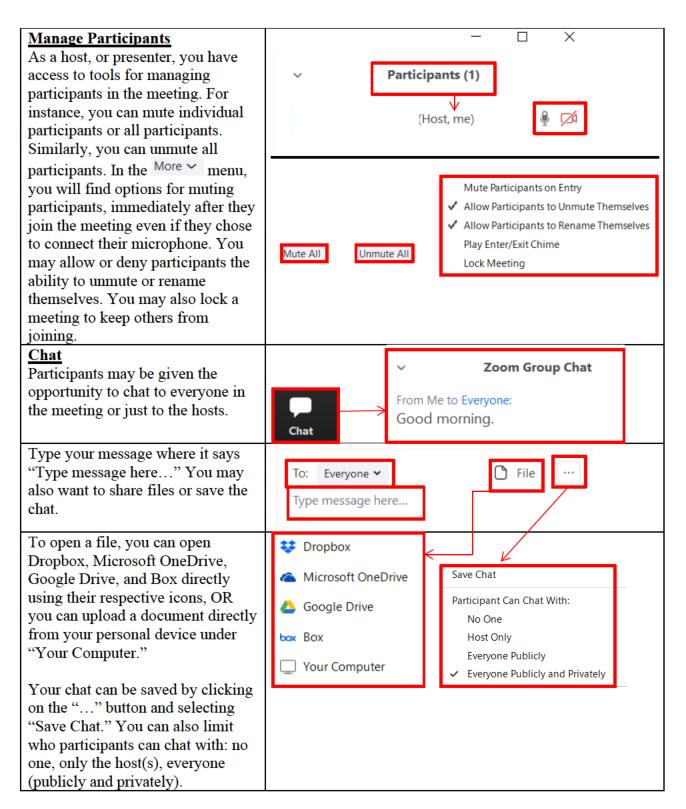
As with audio, you may switch between video on and video off by clicking the video icon. There are additional options in the up arrow to change camera. If you have a green screen or advanced technological device, you can add a virtual background to cover up your surroundings.

#### **Inviting People to Join the Meeting**

There are several ways to invite other people to a meeting. First, you can have Zoom open up a draft email message directly in your Gmail, Yahoo Mail, or other default email account. In this option, the body of the email will automatically include the meeting details, including URL and important ID numbers.

You may copy the URL to share directly via a messaging, email, or other platform; or copy the detailed body of an email invitation.



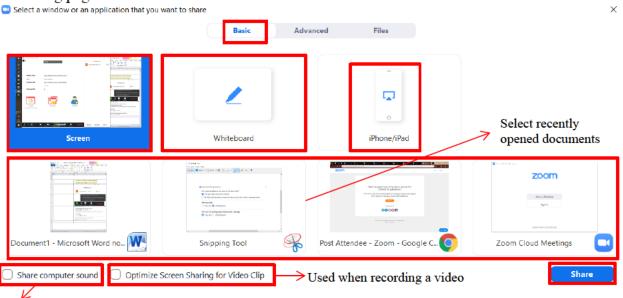


#### **Sharing Your Screen**

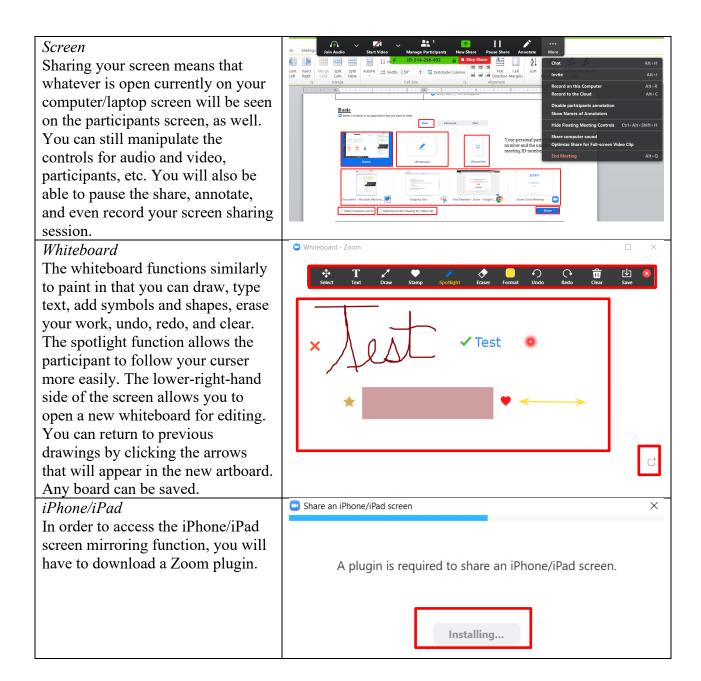
One remarkable feature of Zoom is One participant can share at a time the ability to share your screen. Multiple participants can share simultaneously While sharing your screen you have possibilities ranging from Advanced Sharing Options... sharing what is on your screen to a specific file or even a whiteboard for writing. To access your options, Share Screen click on the green "Share Screen" icon. You may allow only one participant to share at a time OR multiple participants to share simultaneously. In the advanced sharing options, Advanced Sharing Options... you can select how many How many participants can share at the same time? participants can share at the same One participant can share at a time time, who can share, and who is Multiple participants can share simultaneously (dual monitors recommended) allowed to share when someone Who can share? else is sharing. Only Host All Participants See below for the different interface Who can start sharing when someone else is sharing? descriptions for sharing screens. Only Host All Participants

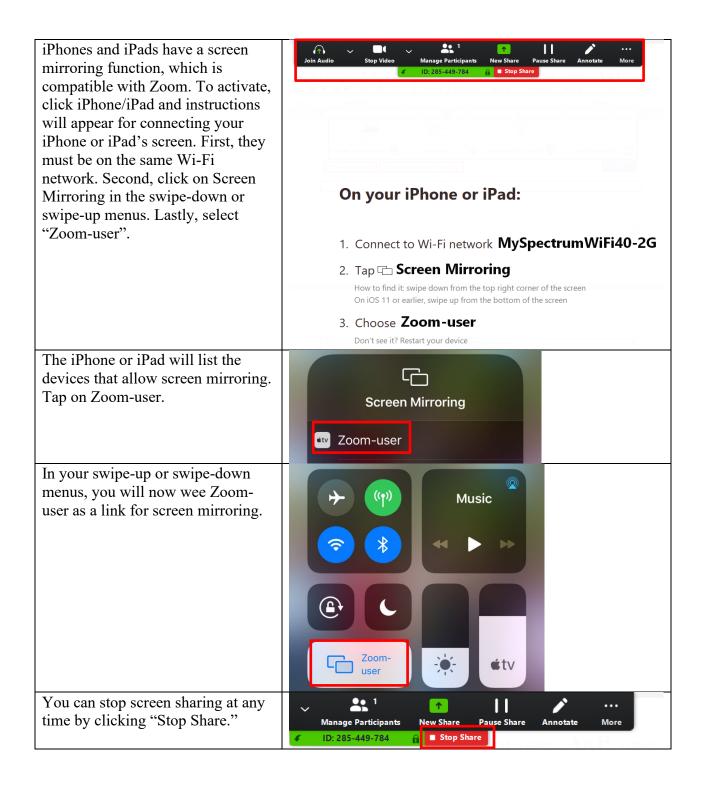
#### Basic

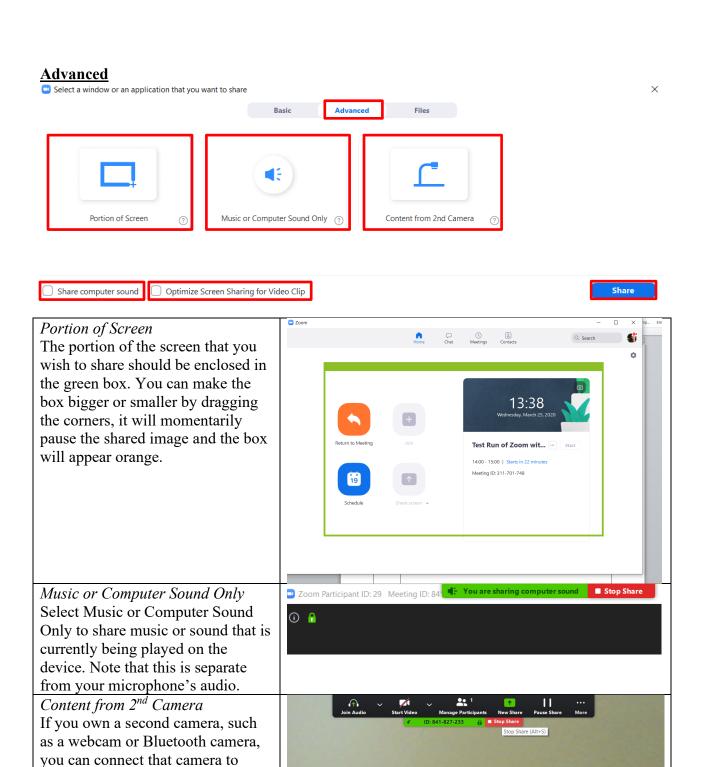
The steps for activating Screen, Whiteboard, or iPhone/iPad sharing are described in the following pages.



Share the sounds from your computer along with the screen (note: this is different from your personal audio/microphone)

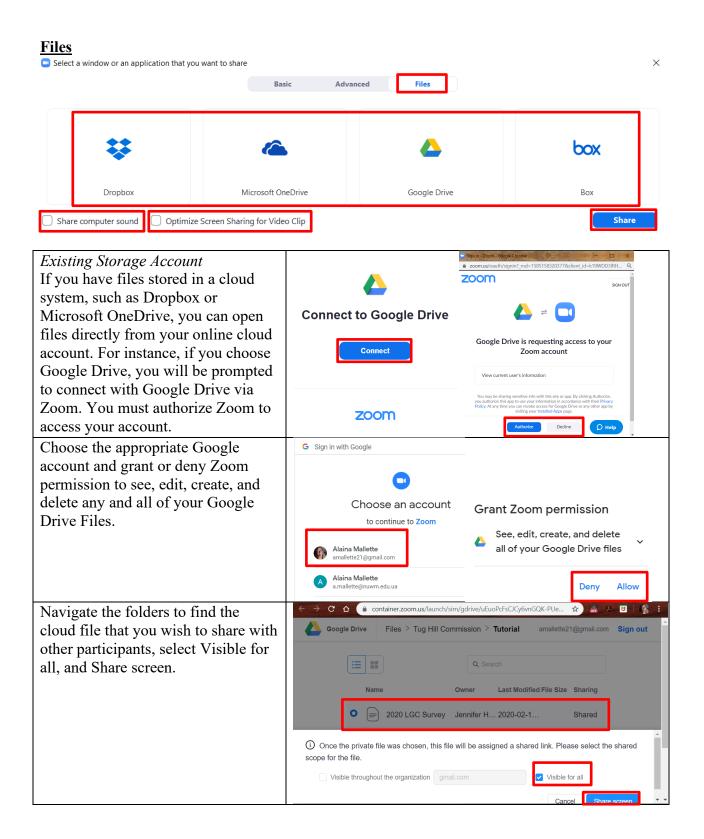


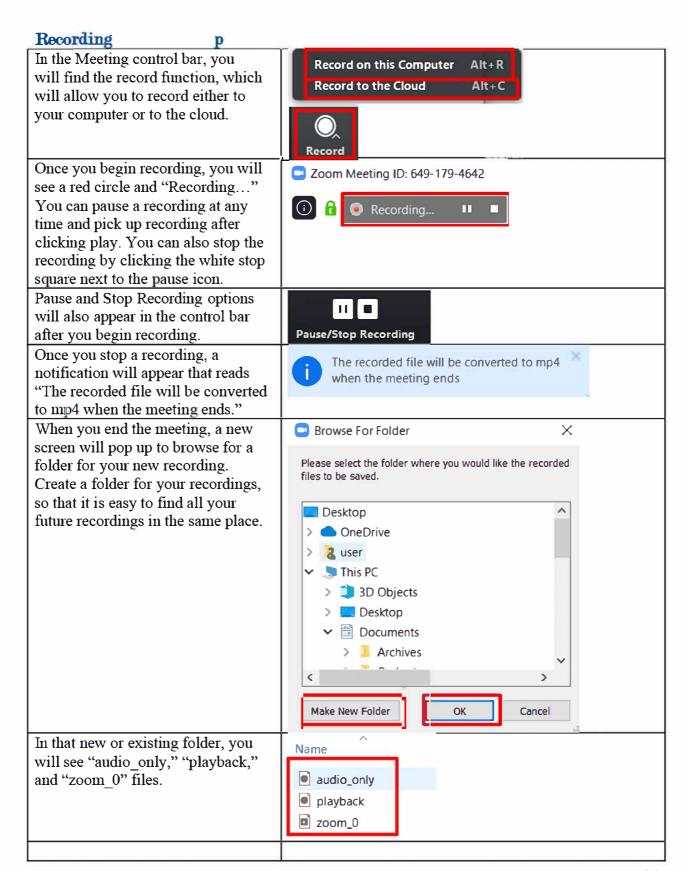




show two images: your main camera image and your second

camera's image.





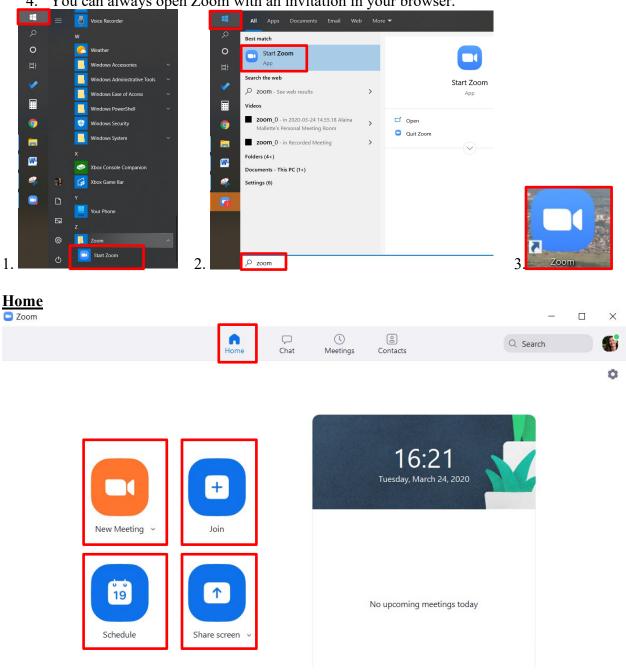
# PAGE INTENTIONALLY LEFT BLANK

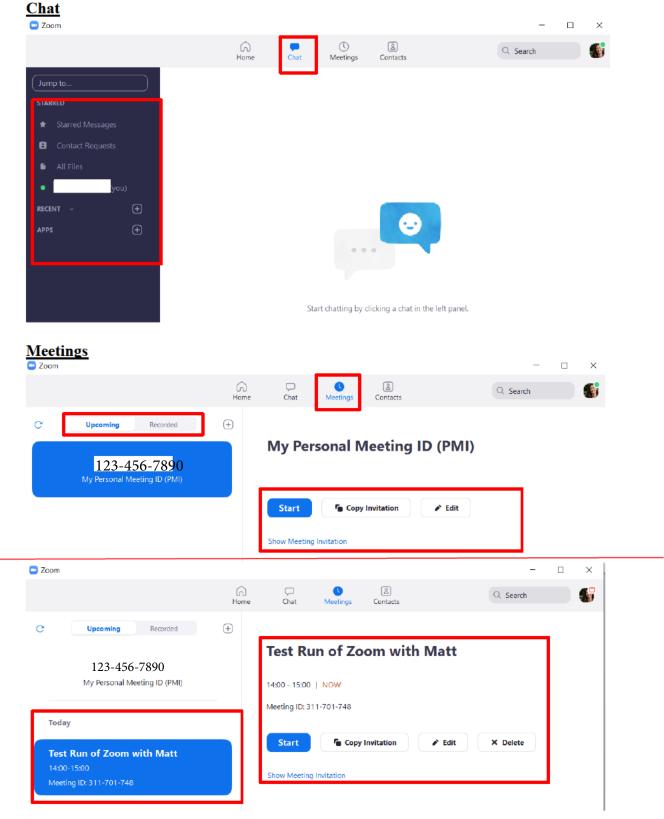
# Home Page: Laptop and Computer

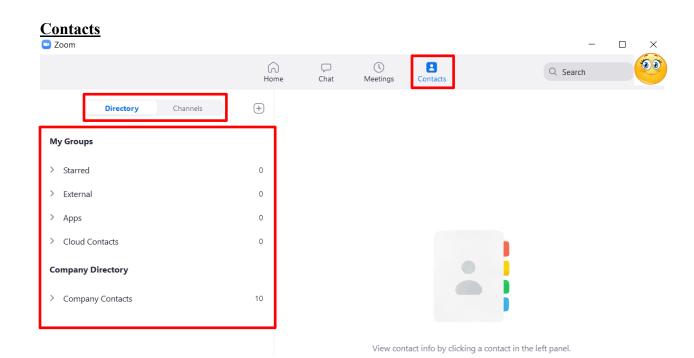
Accessing Zoom from Windows 10 is simple. You have several options, including:

- 1. Opening your Windows icon and searching for "Start Zoom" in the Zoom application folder,
- 2. Open your Windows icon and type in zoom and click "Start Zoom," or
- 3. Add a shortcut to your desktop and double-click it to open the application.

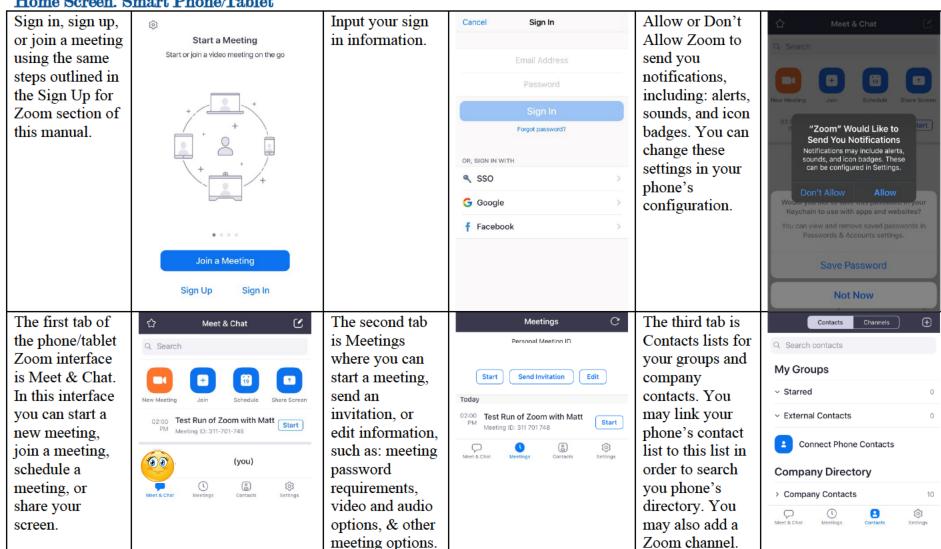
You can always open Zoom with an invitation in your browser.

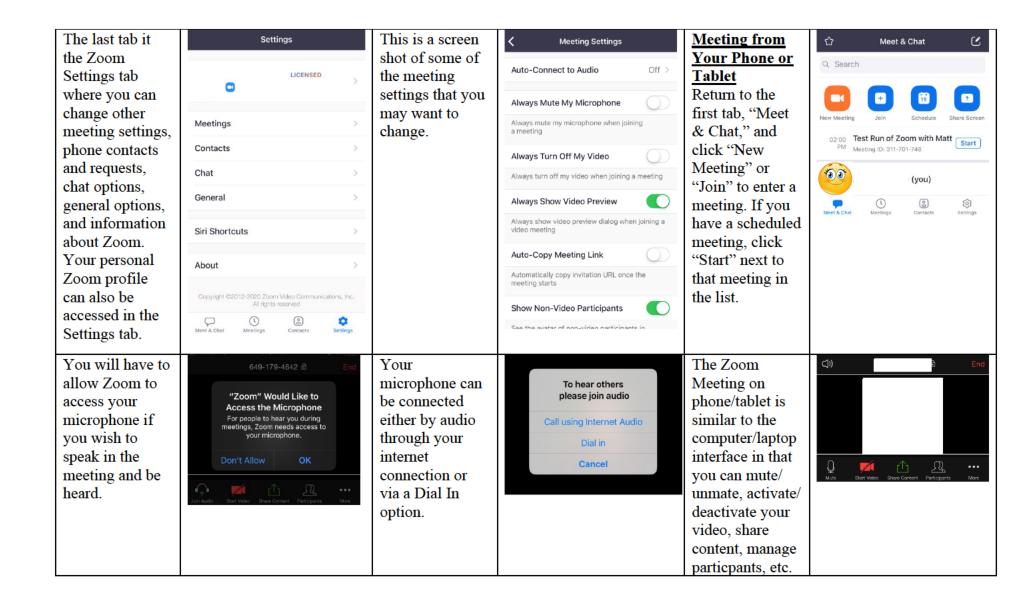


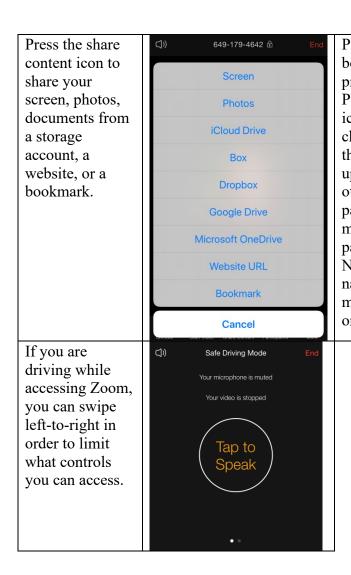


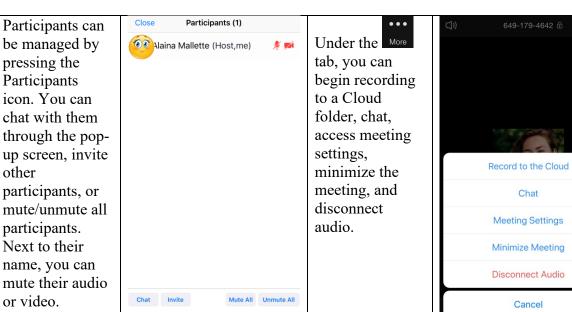


#### Home Screen: Smart Phone/Tablet







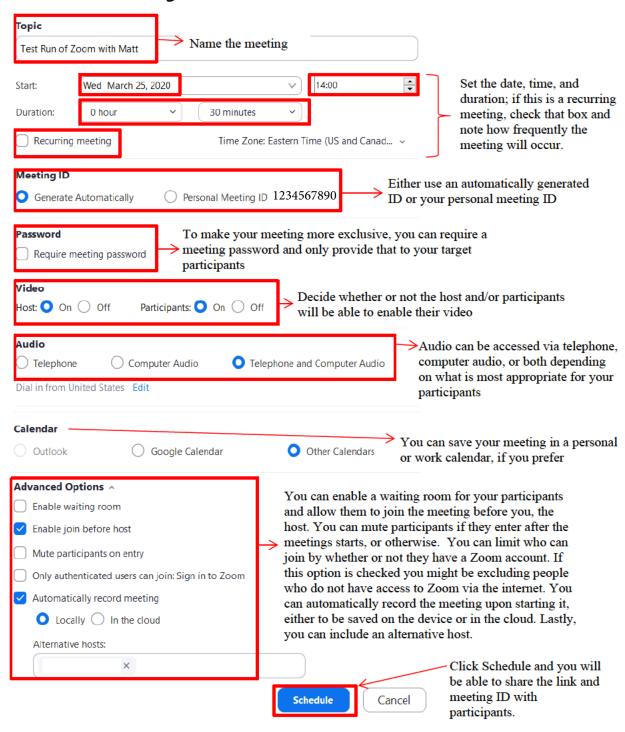


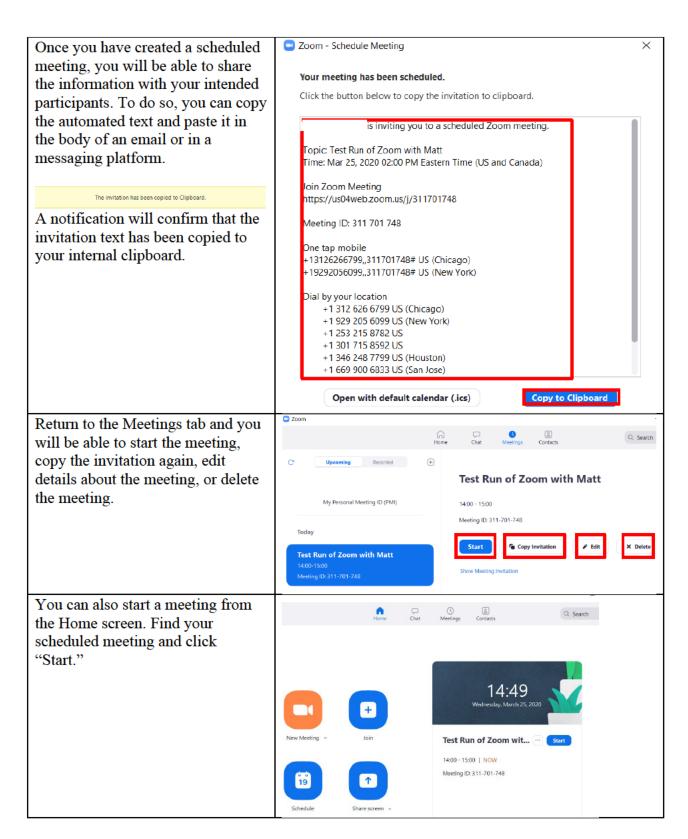
Chat

#### Schedule a Meeting

Schedule meeting

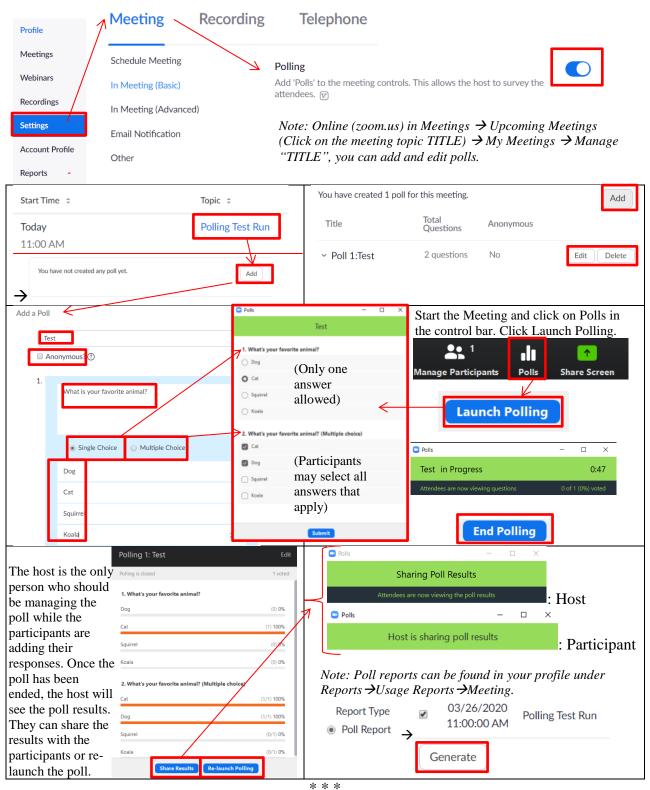
# **Schedule Meeting**





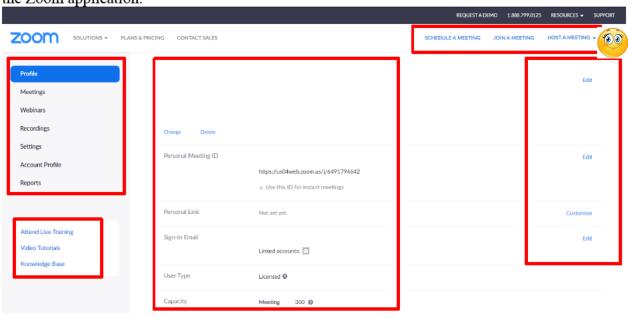
# Polling during a Meeting

Make sure that your polling settings are activated prior to starting a poll.

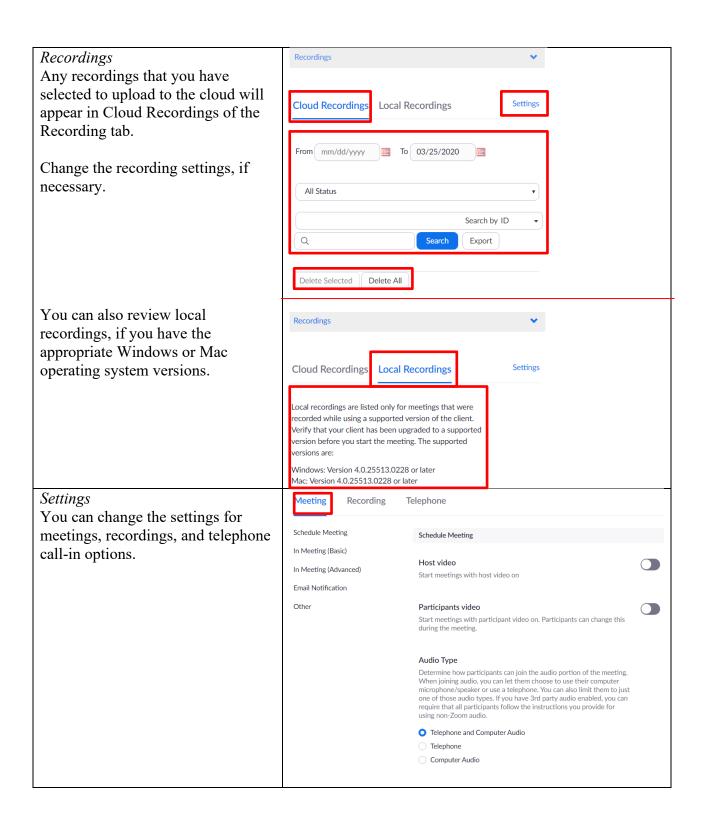


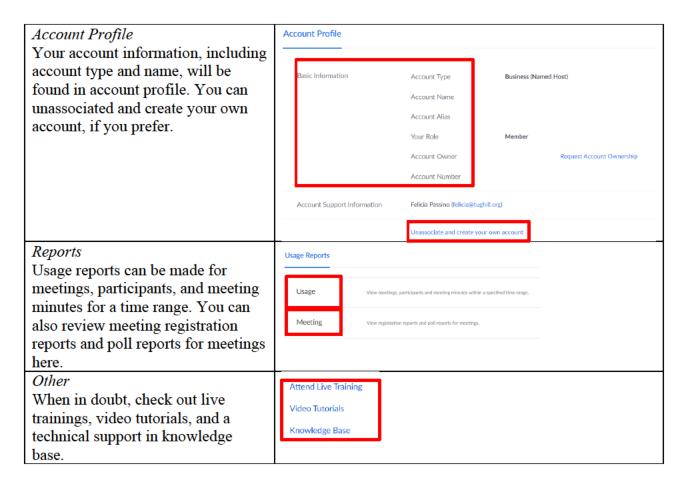
# Manage Your Account

If you return to zoom.us, you will find some additional tools for managing Zoom not present in the Zoom application.



#### Profile User Type The Profile tab will allow you to Licensed @ review your Personal Meeting ID number, account number, change Capacity your email or password, among Meeting 300 📵 other things. Review the list in case you need to find out more about Language your specific account. English Meetings Jpcoming Meetings Previous Meetings Personal Meeting Room Meeting Templates The Meetings tab shows upcoming meetings, previous meetings, personal meeting room meetings, and meeting templates. Test Run of Zoom with Matt 311-701-748 Webinars Webinars Zoom Video Webinars can only be accessed with a Pro, Business, or What is Webinar? Edu paid plans. However, it . Zoom Video Webinars allow you to easily conduct large online events with video, audio and screen sharing for up to 100 video participants and 10,000 attendees provides a large online platform for · The features in Webinar are tailored for managing large audiences with branding, registration, host up to 10,000 attendees. controls, polls, question & answer, raise hand, chat, recording and reporting · Monetize your webinars with our Paypal integration (via Zapier) Webinar can be added to any paid plans such as Pro, Business or Edu . Go to your Webinar Add-On Plan, or contact your sales representative On the User Management page, admin can enable Webinars for certain users with Edit Use Learn More

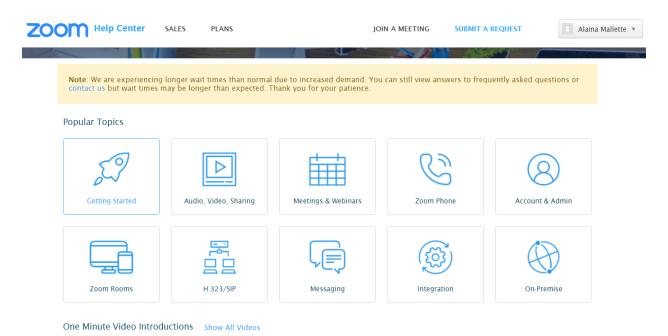




# **Additional Resources**

One Minute Video Introductions: <a href="https://zoom.us/resources">https://zoom.us/resources</a>

Other Zoom Video Tutorials: <a href="https://support.zoom.us/hc/en-us/articles/206618765-Zoom-Video-Tutorials">https://support.zoom.us/hc/en-us/articles/206618765-Zoom-Video-Tutorials</a>



# **Bibliography**

New York State Conference of Mayors and Municipal Officials (NYCOM). (2020, March 18). *Conducting Meetings and Public Hearings During the COVID-19 Pandemic.* Retrieved March 25, 2020, from NYCOM Website:

https://www.nycom.org/images/documents/COVID19/COVID-19\_NYCOM\_Guidance\_Meetings\_and\_Public\_Hearings\_-\_March\_18\_2020.pdf