New York State Olympic Trail Scenic Byway Corridor Management Plan (CMP)

Local Advisory Committee (LAC)
Organizational Meeting
Location: Dulles State Office Building
Time: 6:30-8:30 P.M.
Date: February 6, 2002

Minutes

Attendees: Bob Ashodian, Rick Novy, Lori Borland, Andy Nevin, John Peck, Mark Pacilio, Wayne McIlroy, David Zembiec, Bob Quinn and Kathy Amyot

Kathy Amyot, Project Coordinator, opened the meeting at 6:35 P.M. and welcomed committee members to the process of developing a "Corridor Management Plan" (CMP) for the Olympic Trail Scenic Byway and thanked them for their commitment to the process. LAC members absent from the meeting gave prior notification of their absence due to conflicts in their schedule and reiterated their interest in continuing the process at the next meeting.

Dave Zembiec, New York State Tug Hill Commission, provided a **brief overview** of the January 9, 2001 meeting as well as a status report of the overall progress to date. Dave reviewed a lengthy discussion by members of the LAC to connect the experience of the traveler and communities along the corridor with the overall theme identified in the name of the scenic byway. Also, earlier issues/opportunities identified by committee members regarding the development of the "Corridor Management Plan" (CMP) include re-routing the Olympic Trail from Route 3A to Route 3, along the Black River and through Carthage and extend the route to include Henderson Harbor.

Jean Waterbury presented members with a preliminary review of the Olympic Trail Scenic Byway "Corridor Management Plan" (CMP) **web page** for the western segment of the Olympic Trail along Route 3 from Henderson Harbor to the Blue Line North of Harrisville. Jean stated the Olympic Trails Scenic Byway Logo and name is replicated from the Scenic Byways web page, hosted by the Adirondack North Country Association (ANCA). The purpose of the web page is to facilitate the flow of communication to committee members and interested entities as well as broadens community input into the process of developing the CMP. Members of the LAC responded positively to the development of the web page and suggested it may be a model ANCA could use in the promotion and marketing of the Olympic Trail Scenic Byway at some point in the future.

Preliminary photo documentation available through existing promotional brochures of corridor resources along the western segment of the Olympic Trail Scenic Byway was collected, reviewed and discussed by committee members. In addition, members identified potential resource avenues to attain area photos of the intrinsic qualities along the corridor such as the library, promotional calendars, and chamber of commerce. Members of the committee agreed to

continue their search of available photos for documentation prior to contracting with Jefferson Community College students through the Center for Community Studies.

Committee members discussed at length the **goals** of the western segment of the Olympic Trail Scenic Byway Corridor Management Plan. One goal of the committee centered around a discussion to extend the designation of the Olympic Trail Scenic Byway along Route 3 from Henderson Harbor and emphasized its unique qualities, diverse attributes, and rich scenic, archeological, natural, recreational, cultural, and historical significance in enhancing the experience of the traveler. Henderson Harbor was an Olympic Training Area for yacht racing and is one of the few communities that can identify with the Olympic Trail Scenic Byway theme. Group discussion also emphasized the purpose of a scenic byway in enhancing the experience of the traveler and not as the fastest route to a destination. As Route 3 travels along the Black River it is more scenic and has greater significance historically due to community development along waterways. The argument presented in the discussion by members of the committee is that business is typically located in and around villages, towns, and hamlets, thereby providing vehicular and passive travelers services that facilitate a positive experience to the traveler and offer opportunities for sustainable economic development to local communities. Therefore, group members agreed the designated scenic byway is enhanced by rerouting Route 3A to Route 3 along the Black River.

Additional goals identified by committee members is the renaming of the Olympic Trail Scenic Byway to something that better reflects the nature of the route as a whole and communities outside the Olympic village which they can identify with. Suggestions for possible renaming of the Olympic Trail Scenic Byway include the "North Country Scenic Byway", given the lakes (Ontario, Bonaparte, Star, Cranberry, Tupper, Champlain, Saranac, Placid) and rivers (Black, Oswegotchie, Racquette, Ausable) along the route. Another suggestion was "the Northern Waters Trail" as a variation to the trail theme (such as the Olympic and Northern Water's Trail). Members of the committee also identified the need for ample signage along the corridor to enhance the travel experience along the corridor.

Committee members agreed to review and further discuss goals at the March 6, 2002 meeting.

At this time, members of the Local Advisory Committee (LAC) agreed to meet the first Wednesday of each month until June of 2002 from 6:30-8:30 P.M. at the 1st Floor Conference Room in the Dulles State Office Building, Washington Street, Watertown, NY.

Committee members briefly discussed and agreed to continue meeting on a monthly basis on the first Wednesday of each month. The next meeting will be held on March 6, 2002 at the Dulles State Office Building, 317 Washington Street, Watertown, NY. From 6:30-8:30P.M.

The meeting concluded at 8:30 P.M.